

Oklahoma City Area Public Transit Authority (EMBARK) Downtown Satisfaction Survey

...helping organizations make better decisions since 1982

Findings
Report

Submitted to EMBARK:

ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061

December 2016





Contents

Executive Summary	i
Charts and Graphs	1
Employee Charts and Graphs	2
Resident Charts and Graphs	23
Tabular Data	43
Employee Tabular Data	44
Resident Tabular Data	60

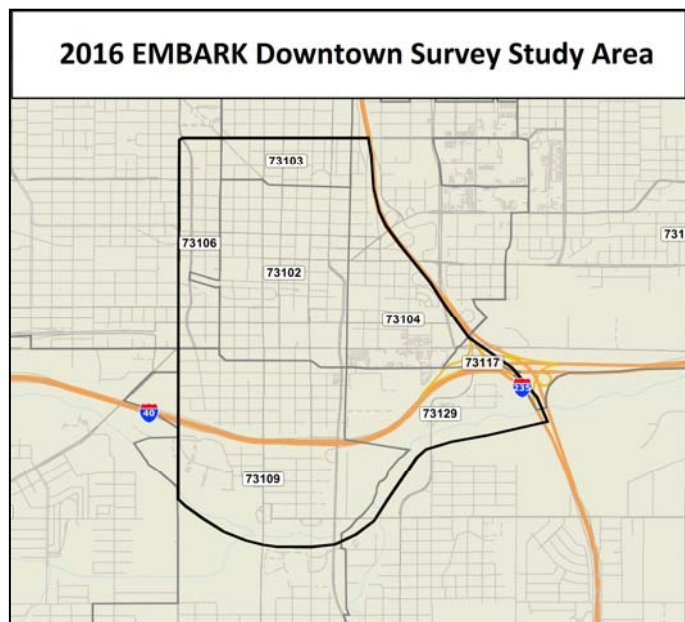
2016 Oklahoma City Area Public Transit Authority (EMBARK) Downtown Satisfaction Survey Executive Summary

Overview and Methodology

In the fall of 2016, the Oklahoma City Area Public Transit Authority (EMBARK) conducted an employee and resident satisfaction survey. The survey was administered to a random sample of 703 respondents, 676 were employees working in the Downtown area, and 67 were residents of the Downtown area. The results for the random sample of 676 employee respondents has a 95% level of confidence with a precision of +/-3.7%. The main purpose of the survey was to gauge the satisfaction with various aspects of the Oklahoma City Area Public Transit Authority's service among those who work Downtown.

The on-board survey was administered by members of the ETC Institute survey team over a three week period. The goal was to complete 600 surveys; 676 surveys employees located in the Downtown area were completed, and 67 surveys were completed with respondents who indicated they lived in the Downtown area. The following section of the report contains a brief summary of the major findings from survey.

Employee respondents are those who received the survey from their employer who is located in the sample area. Resident respondents are those who received emails via email and live within the sample area. The map to the right shows the sample area for this survey.



- **Charts and graphs of major findings depicting the results of the resident and employee surveys**
- **Tabular data of all questions on the resident and employee surveys**

Respondent Profiles (Employee vs. Resident Respondents):

Employee Respondents:

- **Work Location.** Based on the sample for this survey, all of the employee respondents work downtown. A majority of respondents indicated they work in the 73102 zip code.
- **Commute Frequency.** A majority, 89%, of employee respondents commute to or from downtown at least five days a week. Most employee respondents indicated they commute to or from downtown Monday through Friday. Only 18% of respondents indicated they commute to or from downtown on Saturday, and only 13% on Sunday.
- **Home Departure Times.** Employee respondents were asked to indicate approximately what time they depart their home to go to work. A majority of respondents indicated they depart their home between 6:00 am and 8:59 am. Just over 15% of respondents indicated they depart their home before 6:00 am or after 9:00 am.
- **Number of Stops Made.** Over two-thirds (67%) of employee respondents indicated they make no stops on their way to work. Nearly the same number of respondents (64%) indicated they make no stops on their way home from work.
- **Transportation Methods.** Nearly all, 94%, of employee respondents indicated they drive a car to get from home to work and from work to home. Other options were, passenger of car, public bus, walking, and bicycle.
- **Ridesharing.** Of those who drive a car to work 90% indicated they were the only person in their vehicle. Only 8% of employee respondents who drive a car to work indicated they had two people in their vehicle.
- **Work Arrival Times.** A majority of employee respondents indicated they arrived at their work location between 7:00 am and 8:59 am. Nine percent (9%) of employee respondents indicated they arrive before 7:00 am, and 19% of employee respondents indicated they arrive after 9:00 am.
- **Commute Times.** A majority, 57%, of employee respondents indicated it takes between 21 and 45 minutes to get from home to work. Over a quarter (26%) of employee respondents indicated it takes between 11 and 20 minutes from them to get from their home to work, 10% indicated it takes 10 minutes or less, and 7% indicated it takes 46 minutes or more to get from their home to work.
- **Commute Distances.** Twenty percent (20%) of employee respondents indicated they commute between 1 and 5 miles, 19% commute between 6 and 10 miles, 45% commute between 11 and 20 miles, 12% commute between 21 and 30 miles, and 4% commute 31 or more miles to get from home to work.
- **Work Departure Times.** More than three out of four employee respondents indicated they depart work to go home between 3:00 pm and 5:59 pm, and a majority of those respondents indicate they arrive home between 5:00 pm and 6:59 pm.

Resident Respondents:

- **Home Location.** Based on the sample for this survey, all of the resident respondents live downtown. A majority of respondents indicated they work in the 73102 zip code.
- **Work Location.** Nearly half (49%) of resident respondents indicated they work downtown. Of those who do work downtown, 53% work in the 73102 zip code, this is the same zip code in which a majority of resident respondents live.
- **Availability of Vehicles.** Forty-eight (48%) of all resident respondents indicated they have one working vehicle in the household, 36% indicated they have two working vehicles, and 6% indicated they have three working vehicles.
- **Home Departure Times.** Resident respondents were asked to indicate approximately what time they depart their home to go to work. A majority of respondents indicated they depart their home between 7:00 am and 8:59 am. Just over 15% of respondents indicated they depart their home before 6:00 am or after 9:00 am.
- **Number of stops made.** Over half (55%) of resident respondents made no stops on their way to work, 28% indicated they made one stop, and 15% indicated they make 2 or more stops on their way to work.
- **Transportation Methods.** Over half (60%) of all resident respondents indicated they drove a car to get from home to work. Five percent (5%) of resident respondents were a passenger in a vehicle, twenty-three percent (23%) walked to work, eight percent (8%) ride a bicycle, and five percent (5%) are a passenger on a public bus.
- **Ridesharing.** Of those who drive a car to work 81% indicated they were the only person in their vehicle. Only 17% of resident respondents who drive a car to work indicated they had two people in their vehicle.
- **Work Arrival Times.** A majority of resident respondents indicated they arrived at their work location between 7:00 am and 8:59 am. Three percent (3%) of employee respondents indicated they arrive before 7:00 am, and 20% of employee respondents indicated they arrive after 9:00 am.
- **Commute Times.** A majority, 64%, of resident respondents indicated it takes between 6 and 20 minutes to get from home to work. Fourteen percent (14%) of resident respondents indicated it takes between 0 and 5 minutes from them to get from their home to work, 14% indicated it takes 21 to 30 minutes, and 8% indicated it takes 31 minutes or more to get from their home to work.
- **Commute Distance.** A majority (64%) of resident respondents, indicated they commute between 1 and 5 miles from home to work. An additional 9% commute between 6 and 10 miles, and 26% commute more than 10 miles.

Downtown Travel Types:

Respondents of both the employee and resident surveys were asked how likely they would be to use different types of transportation. The following is a breakdown of each transportation type and how likely (based on the sum of very likely and likely responses) each respondent type indicated they would be to use that type of transportation.

- **Park and ride services where you get to park your car and then take a bus to get to your work location.**
 - **Resident Respondents:** 20% of resident respondents indicated they would be likely or very likely to use park and ride services.
 - **Employee Respondents:** 16% of employee respondents indicated they would be likely or very likely to use park and ride services.
- **Carpool (a shared ride) with other people.**
 - **Resident Respondents:** 27% of resident respondents indicated they would be likely or very likely to use carpool services.
 - **Employee Respondents:** 25% of employee respondents indicated they would be likely or very likely to use carpool services.
- **Traditional bus service from your home to your work location.**
 - **Resident Respondents:** 42% of resident respondents indicated they would be likely or very likely to use traditional bus service.
 - **Employee Respondents:** 64% of employee respondents indicated they would be likely or very likely to use traditional bus service.
- **Premium, rapid bus service that would have modern buses arrive at stops every 10-12 minutes; the service would have fewer stops and move faster than traditional bus service.**
 - **Resident Respondents:** 62% of resident respondents indicated they would be likely or very likely to use premium, rapid bus service.
 - **Employee Respondents:** 69% of employee respondents indicated they would be likely or very likely to use premium, rapid bus service.
- **Bicycling facilities if there were safe routes between facilities downtown, good signage, and convenient storage areas for bikes.**
 - **Resident Respondents:** 64% of resident respondents indicated they would be likely or very likely to use bicycling facilities.
 - **Employee Respondents:** 95% of employee respondents indicated they would be likely or very likely to use bicycling facilities.
- **Pedestrian/Walking facilities if there were safe walking routes between facilities downtown.**
 - **Resident Respondents:** 83% of resident respondents indicated they would be likely or very likely to use pedestrian/walking facilities.

- **Employee Respondents:** 100% of employee respondents indicated they would be likely or very likely to use pedestrian/walking facilities.
- **Free shuttle service that would take you to other destinations downtown.**
 - **Resident Respondents:** 76% of resident respondents indicated they would be likely or very likely to use a free shuttle service.
 - **Employee Respondents:** 95% of employee respondents indicated they would be likely or very likely to use a free shuttle service.

Overall, a majority of both resident and employee respondents indicated they would be very likely or likely to use pedestrian/walking facilities, a free shuttle service, bicycling facilities, and premium rapid bus service. Although a majority of resident respondents did indicate they would be very likely or likely to use these services, employee respondents saw much high numbers indicated a high likelihood of use.

Perceptions of Downtown Transportation:

Resident and employee respondents both have similar opinions about the ease of walking and biking between destinations in the Downtown area. Both resident and employee respondents indicated it was easier to walk between destinations than it is to bike. Based on the sum of very easy and easy responses, less than half of both resident and employee respondents indicated it was easy to bike between destinations in the Downtown area. For employee respondents, biking between destinations was the item they believed should be the top priority for improvement to transportation in the Downtown area. Whereas residents believed walking between destinations should be the top priority.

Although both residents and employees responded similarly when asked about walking and biking between destinations, their responses varied greatly when asked about the availability of parking, the availability of public bus service, and the width of sidewalks and pedestrian walkways. Overall, employee respondents were satisfied with the availability of parking (52% of employee respondents indicated the availability of parking was either very good or good). Resident respondents were not as optimistic about the availability of parking (33% of resident respondents indicated the availability of parking was either very good or good). The aspect of Downtown transportation which received the highest levels of very good or good responses from residents was the width of sidewalks and pedestrian walkways (48%), in comparison the same number of employee respondents (48%) indicated this aspect of Downtown transportation was either very good or good. The availability of public bus service received the fewest number of very good or good responses from both the employee and resident respondents.

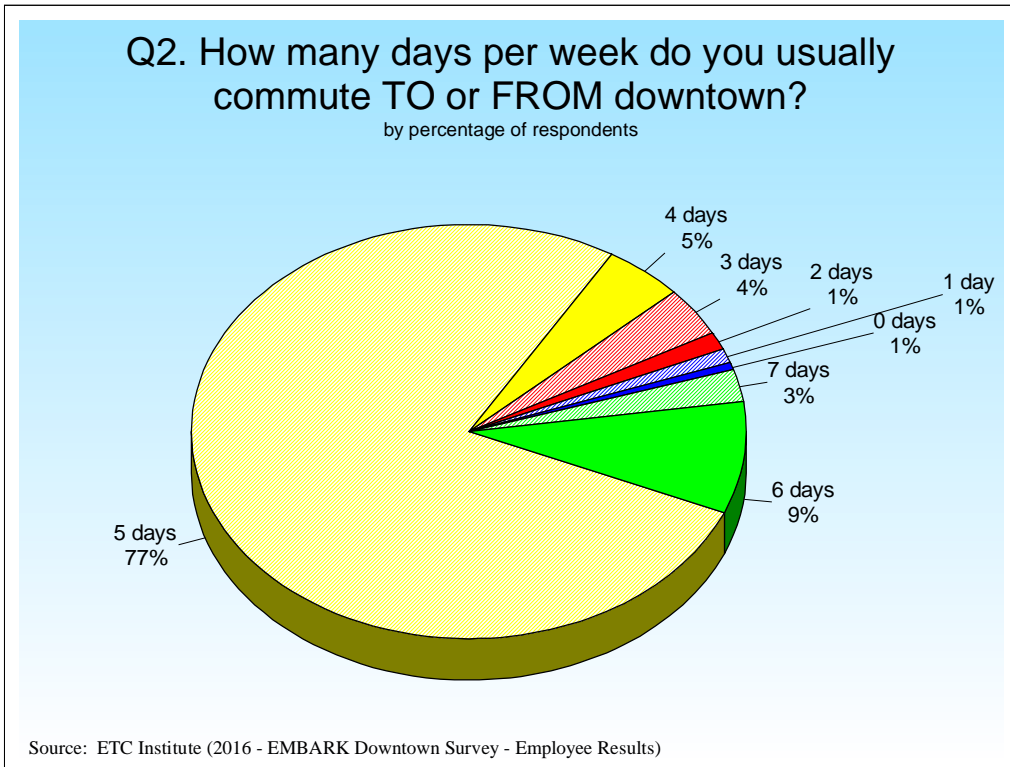
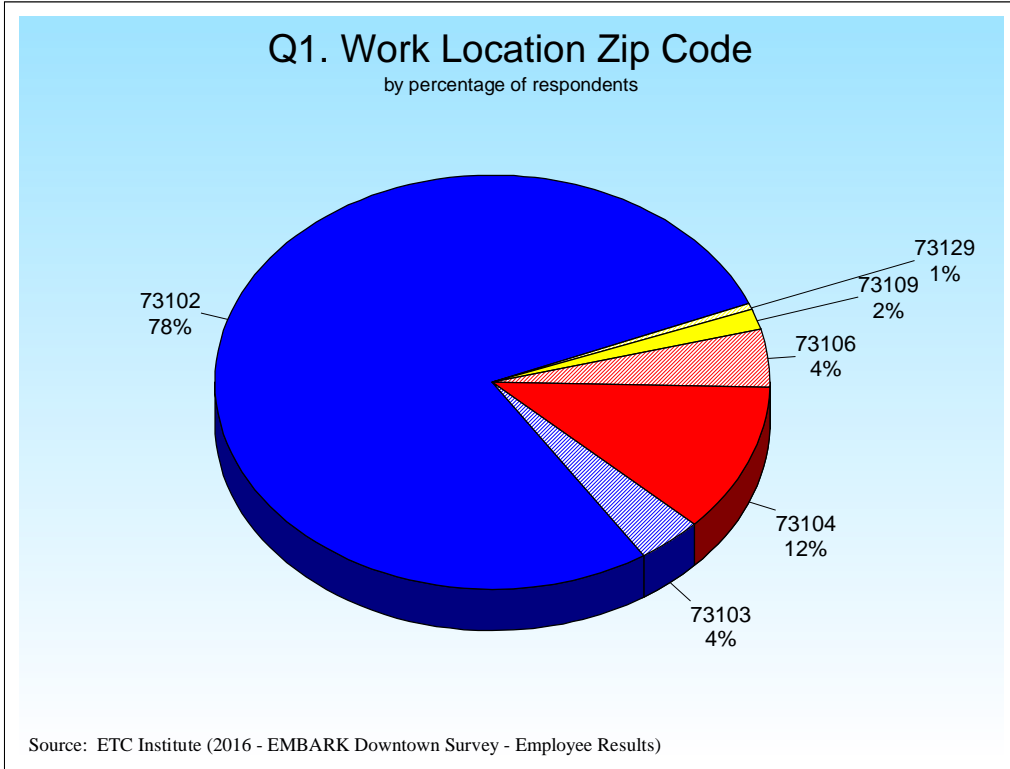
A very high number of both employee (80%) and resident (78%) respondents indicated that the ease of walking between destinations in the Downtown area should be the top priority for transportation improvements, the availability of public bus service, and how easy it is to bike between destinations were also among the most selected.

Section 1

Charts and Graphs

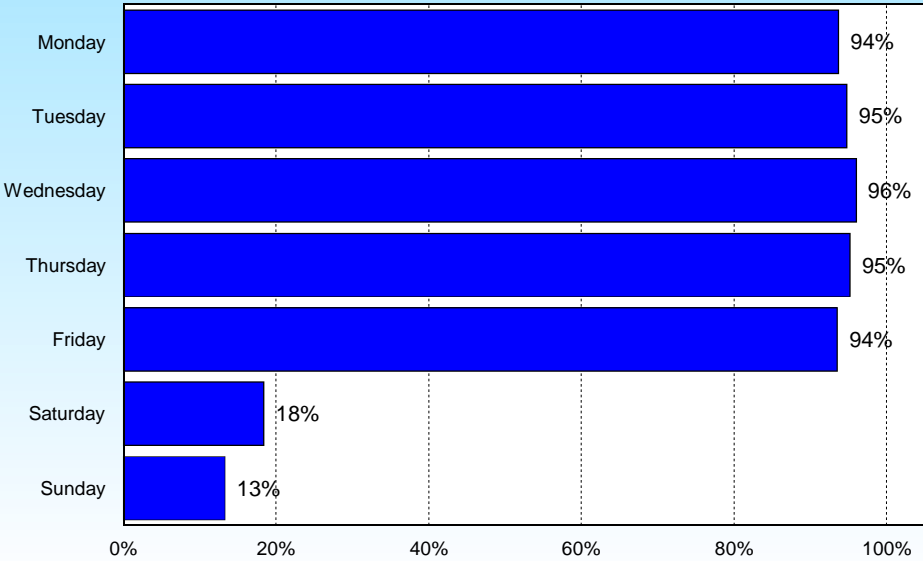
Section 1.1

Employee Charts and Graphs



Q3. Which days of the week do you usually commute TO or FROM downtown?

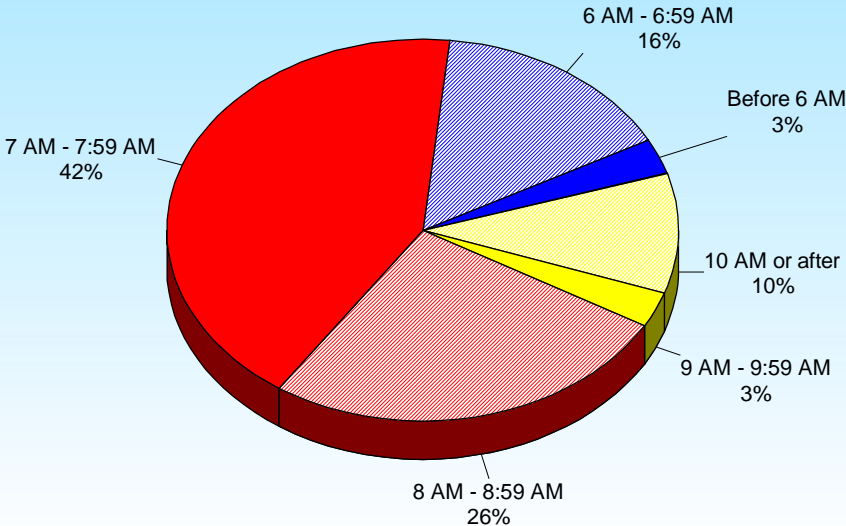
by percentage of respondents (Multiple responses allowed)



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q4. Approximately what time did you DEPART your home to go to work?

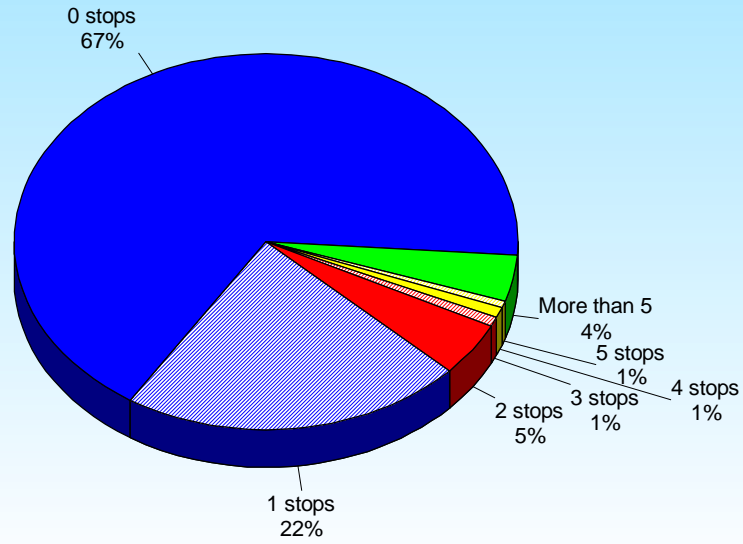
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q5. Altogether, how many different stops did you make on your way to work?

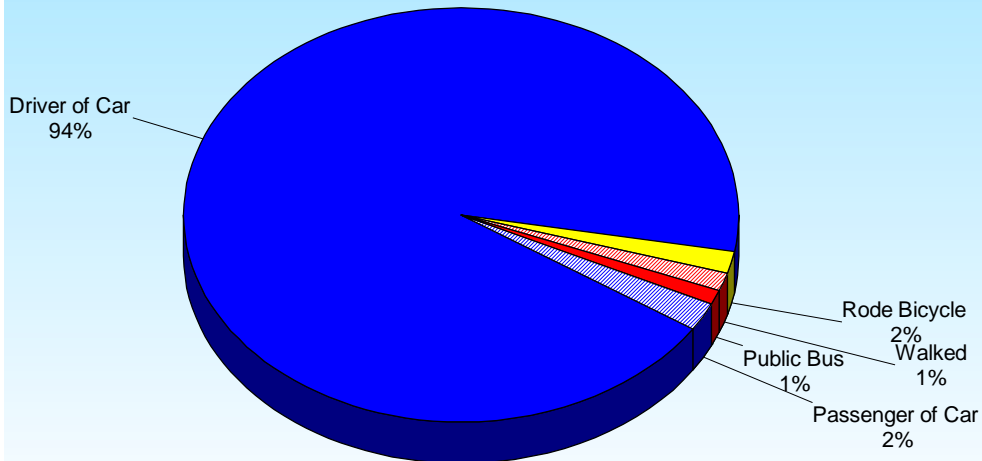
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

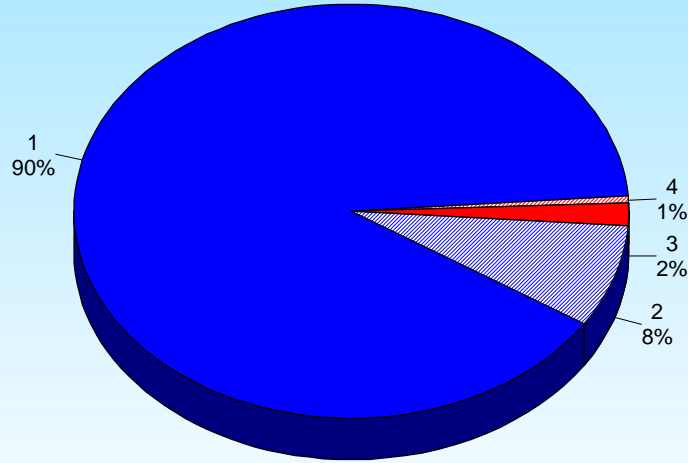
Q6. Which of the following best describes how you got from your home to your work location?

by percentage of respondents



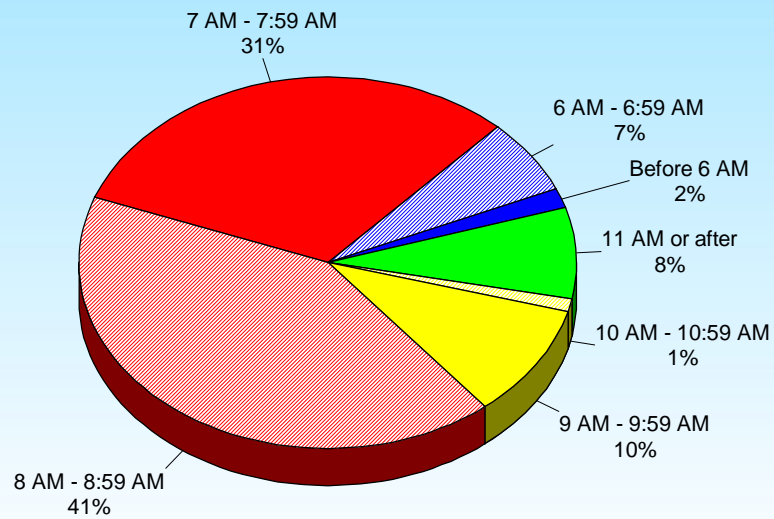
Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q6a. Including yourself, how many people were in the vehicle?
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

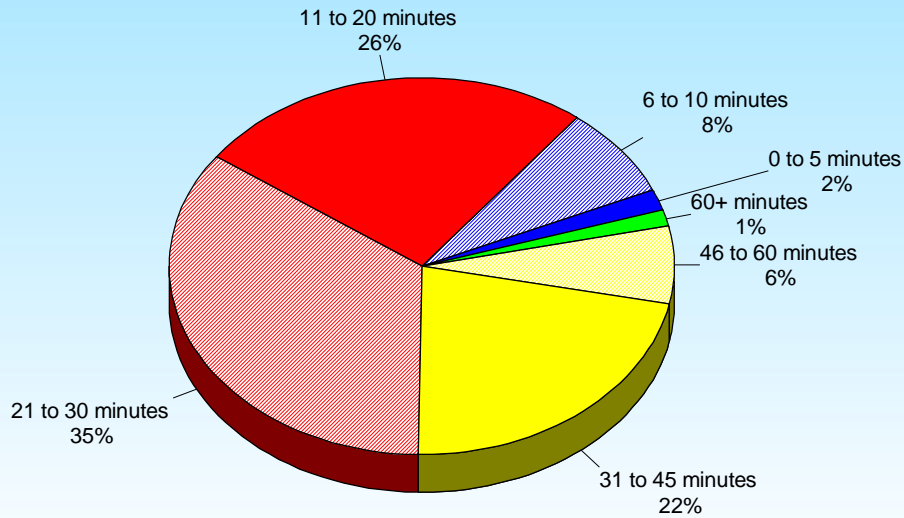
Q7. Approximately what time did you ARRIVE at your work location?
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q8. How many minutes did it take you to get from your home to your work location?

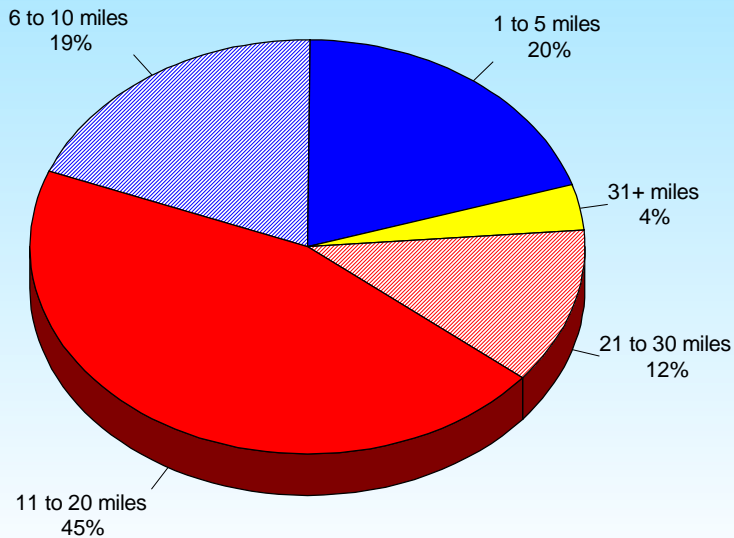
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q9. Approximately, how many miles did you commute or travel to get from you home to your work location?

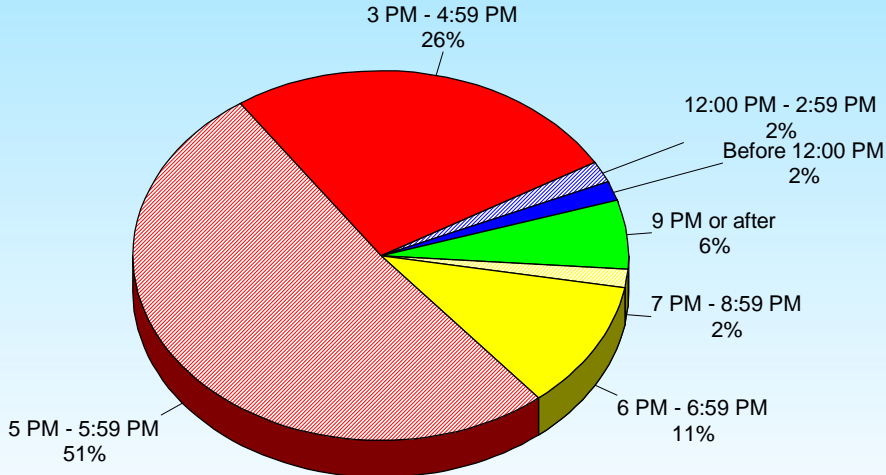
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q10. Approximately what time will you DEPART your work to go home?

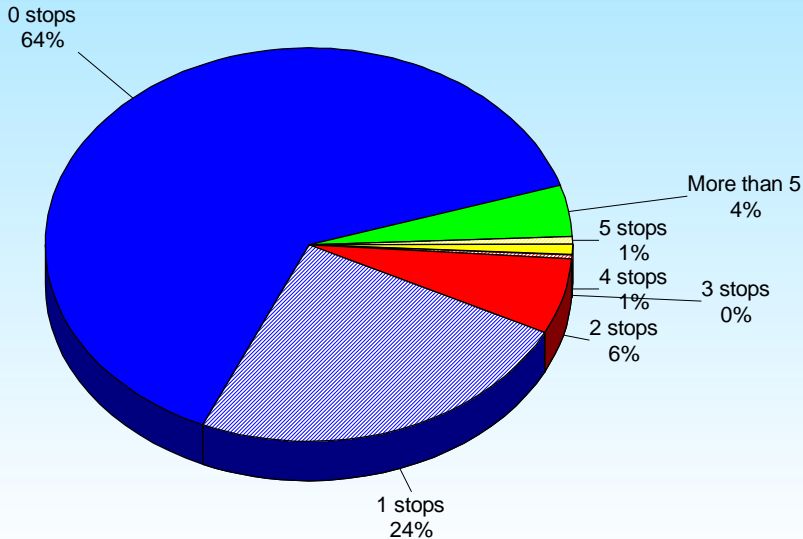
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q11. Altogether, how many different stops did you make on your way home?

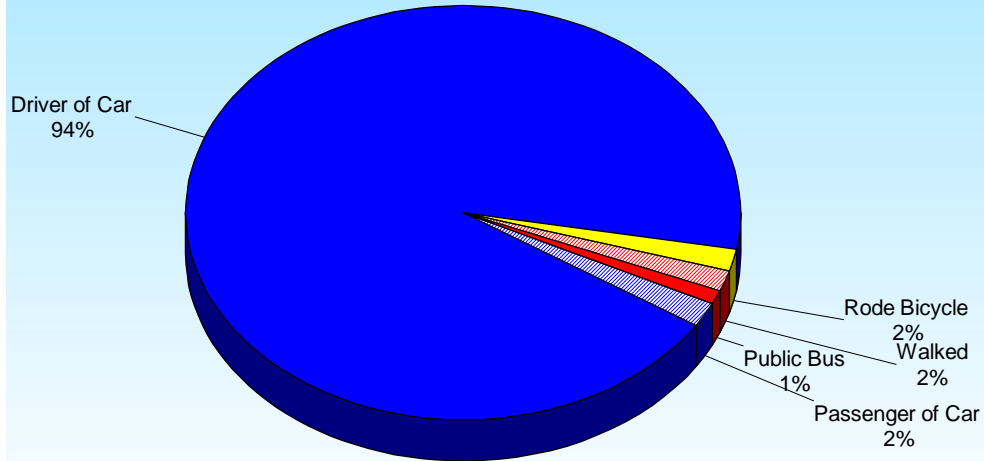
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q12. Which of the following best describes how you got from your work to your home?

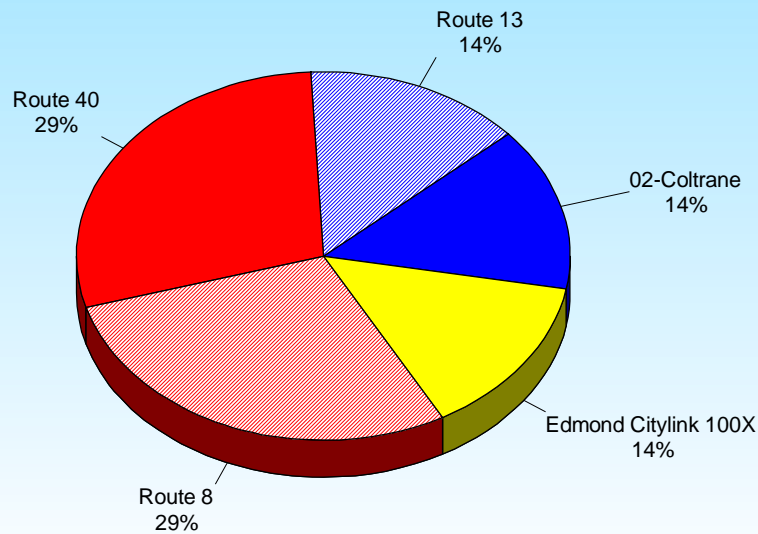
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

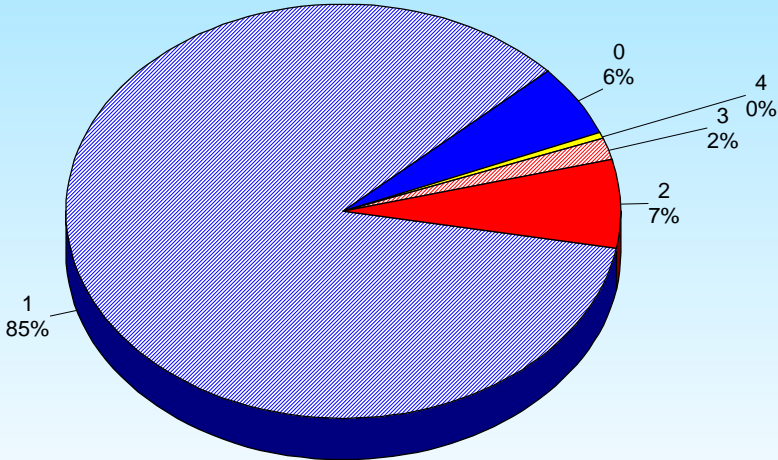
Q12-1. If you took a Public Bus to get from your work to your home, what route did you use?

by percentage of respondents



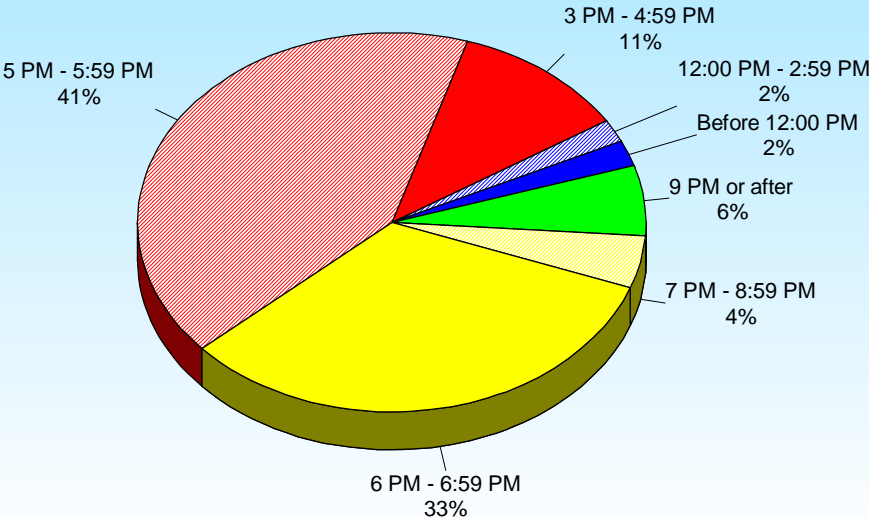
Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

Q12a. Including yourself, how many people were in the vehicle? by percentage of respondents

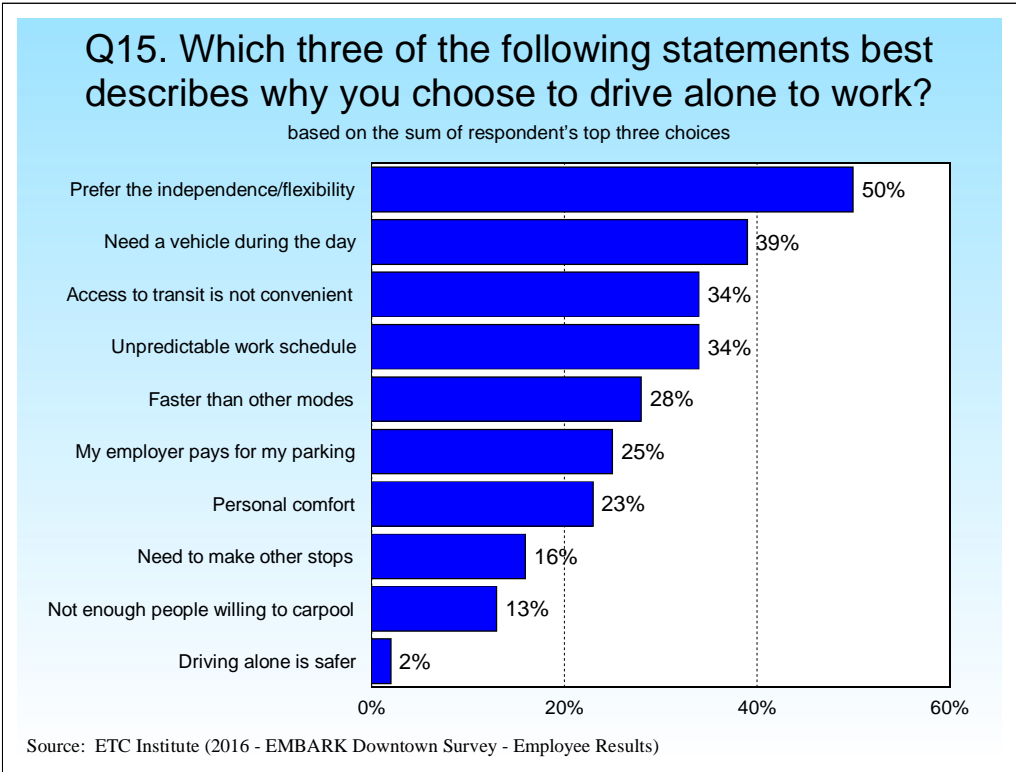
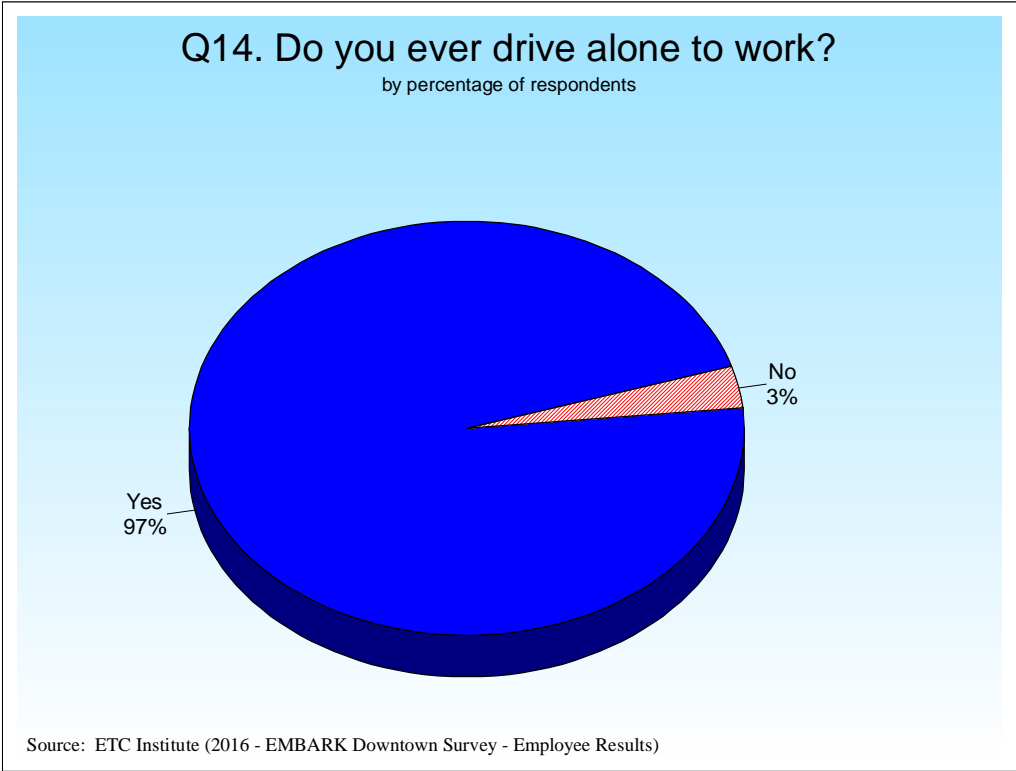


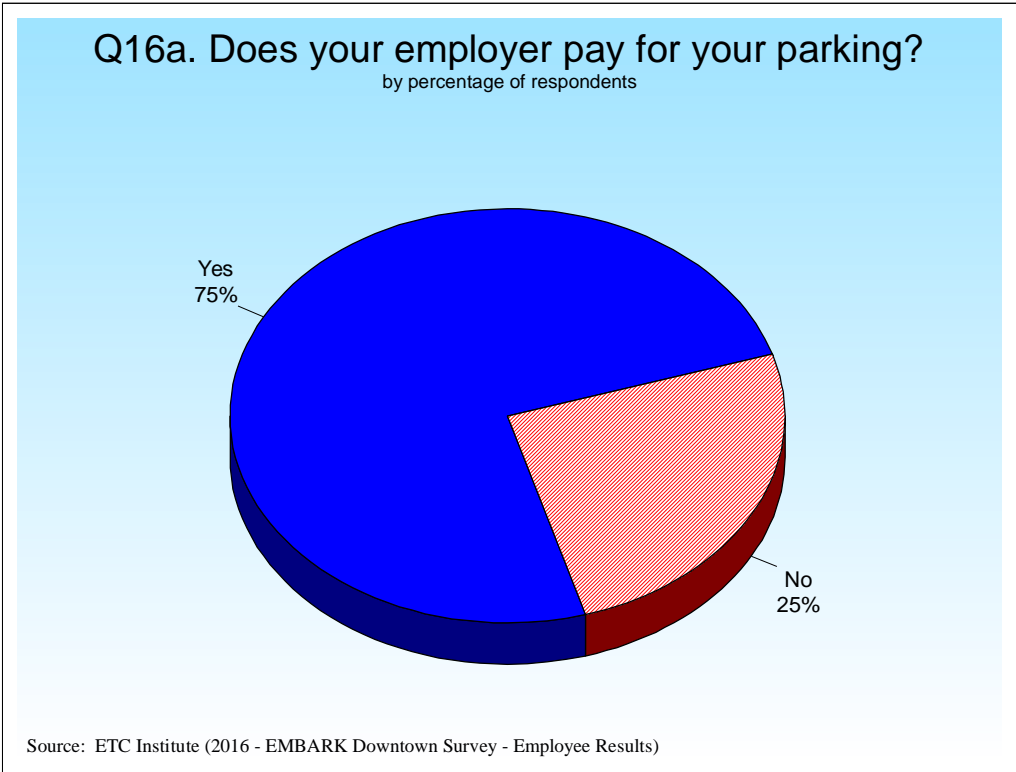
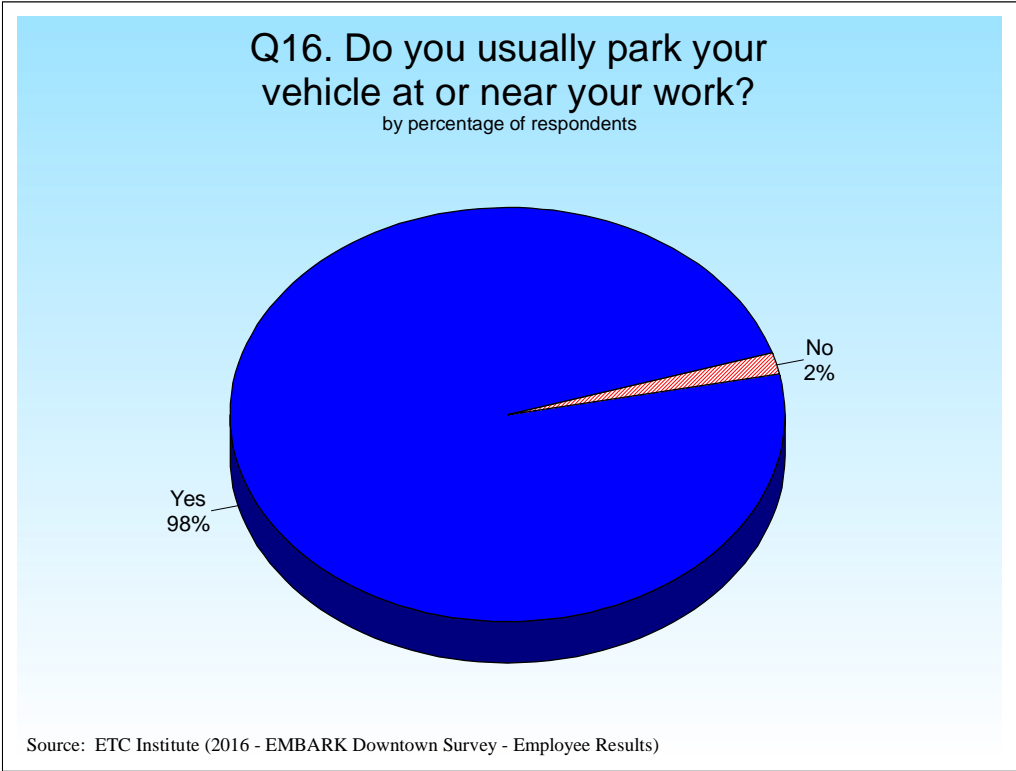
Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

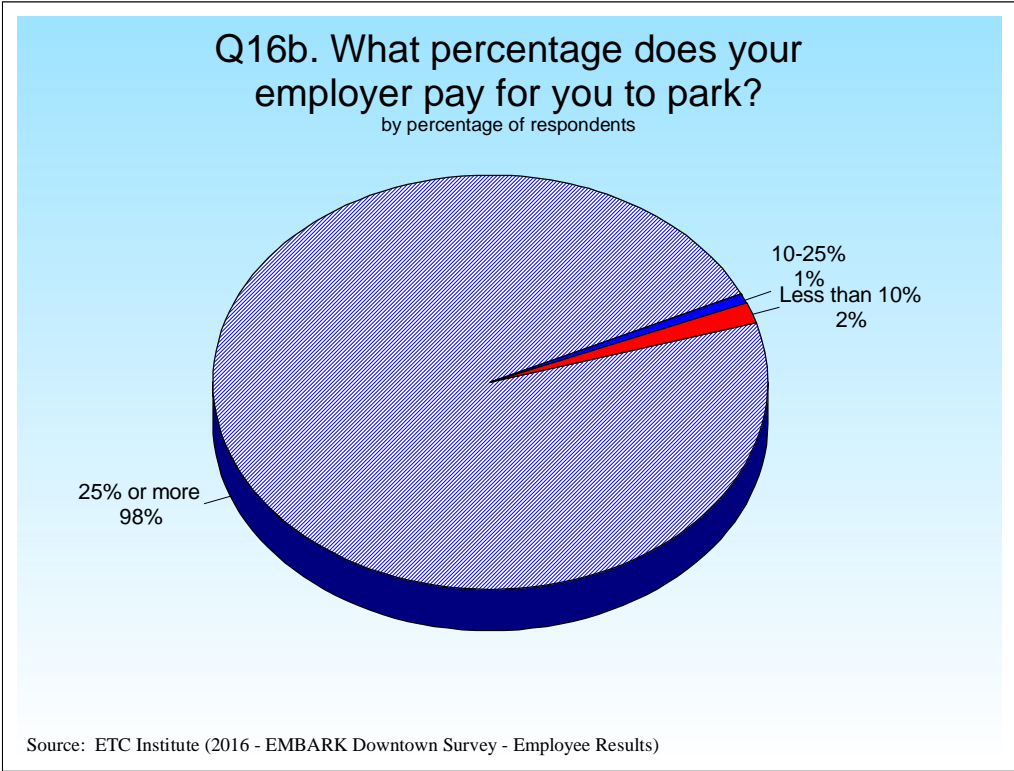
Q13. Approximately what time did you ARRIVE at your home? by percentage of respondents

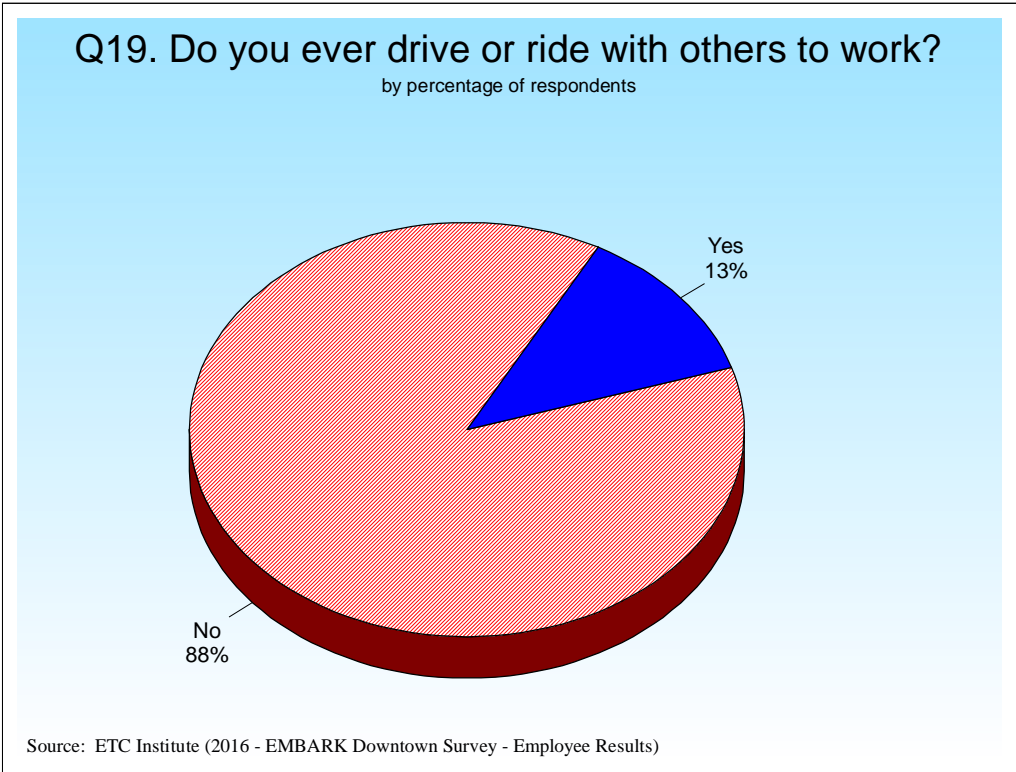
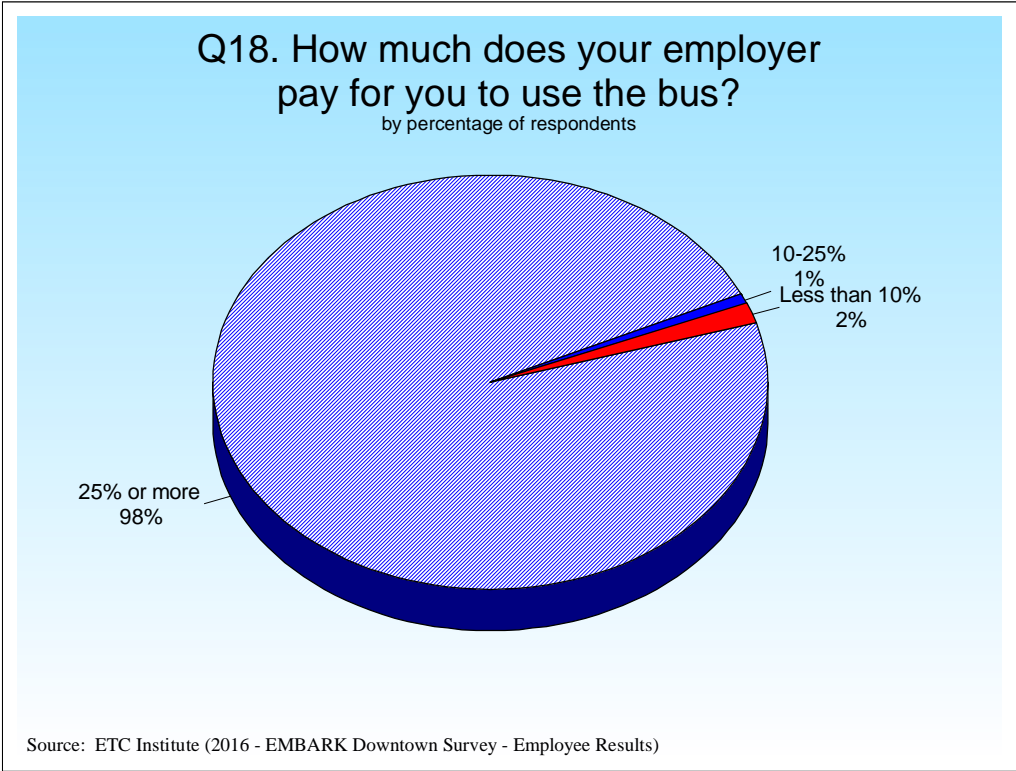


Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)



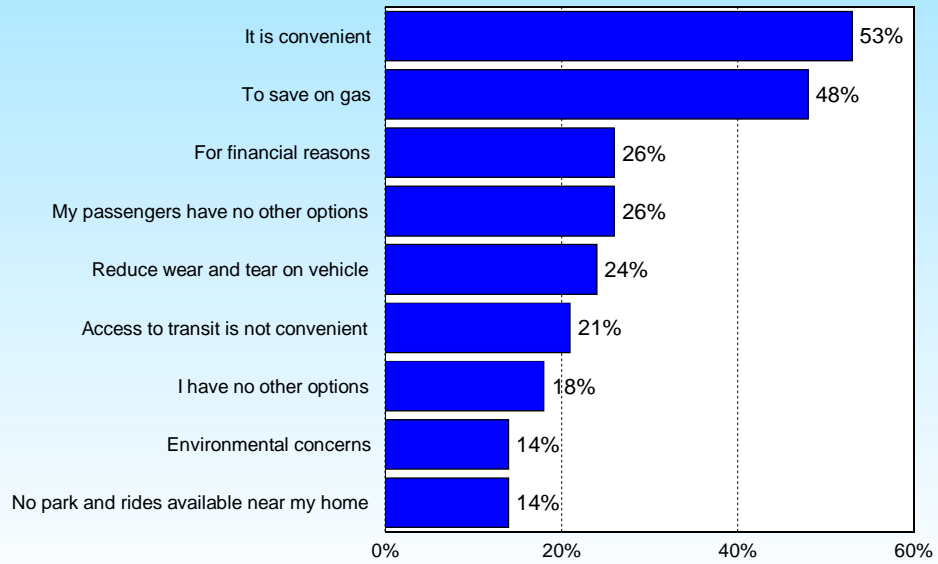






Q20. Which three of the following statements best describes why you choose to drive or ride with others?

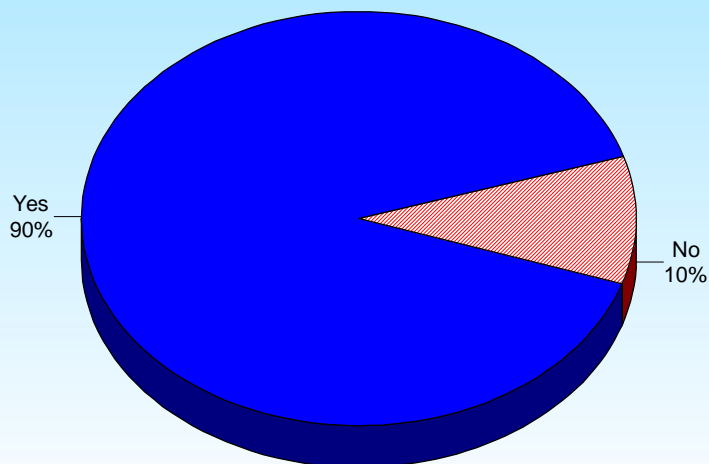
based on the sum of respondent's top three choices



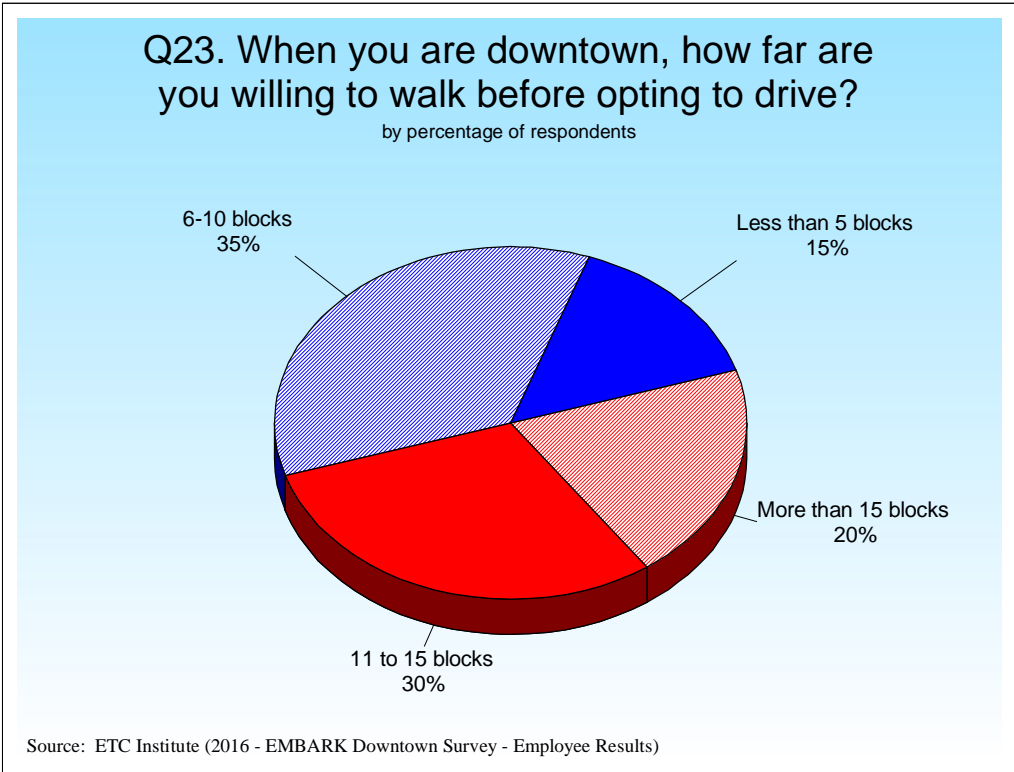
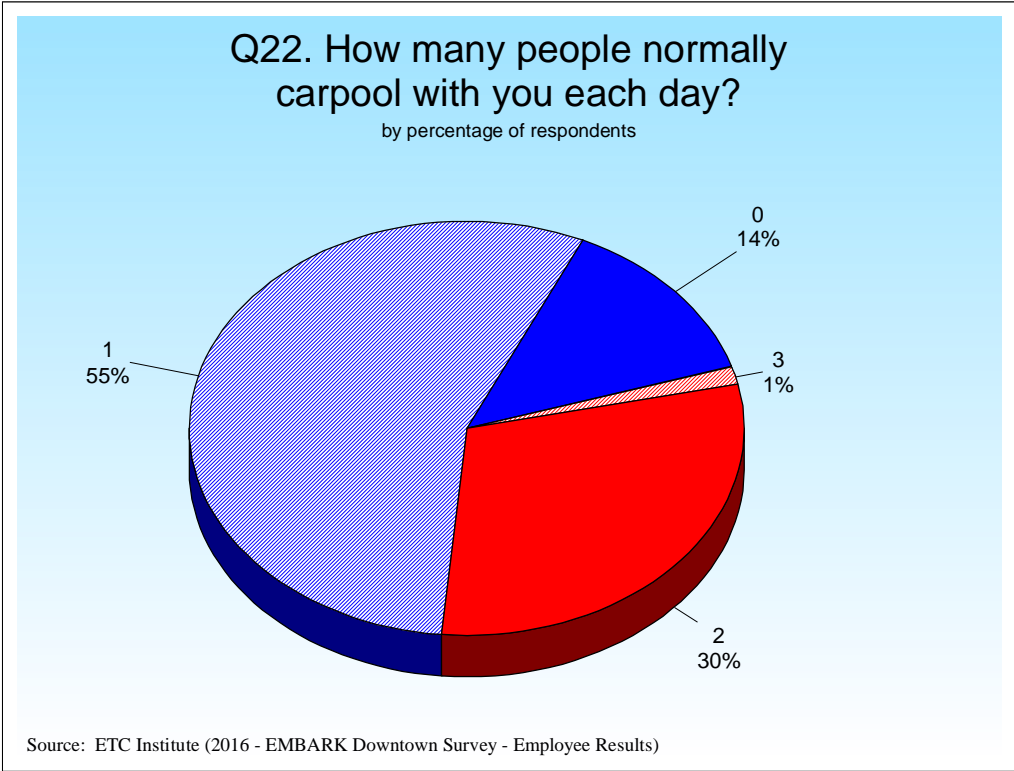
Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

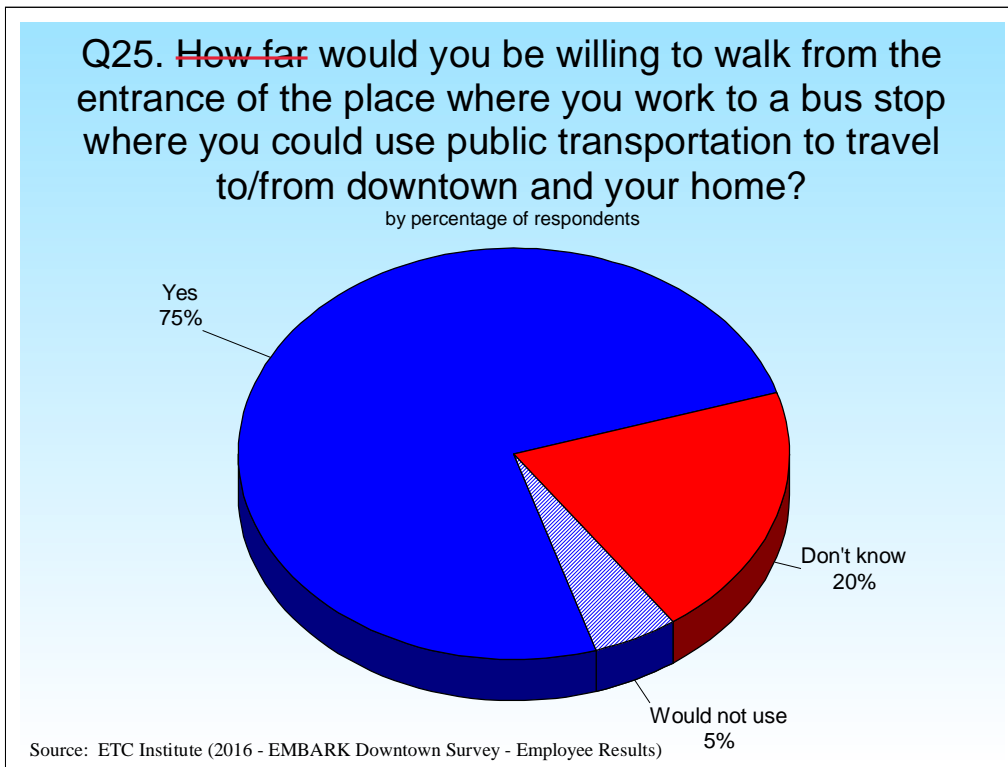
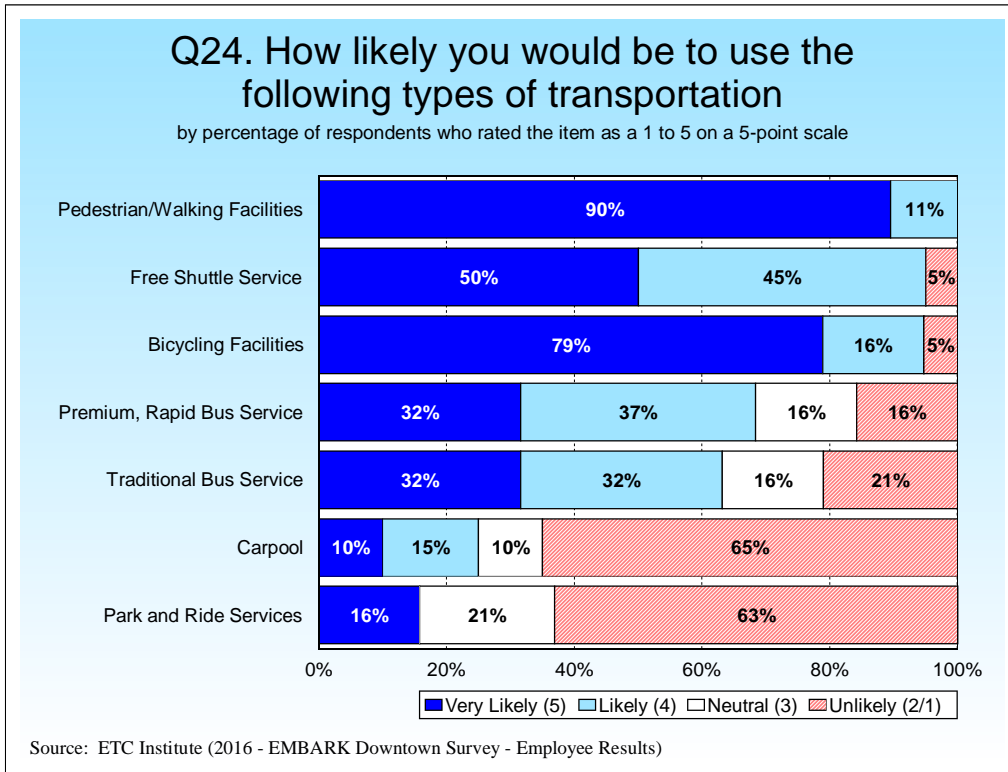
Q21. Does your carpool drop you off at your work address?

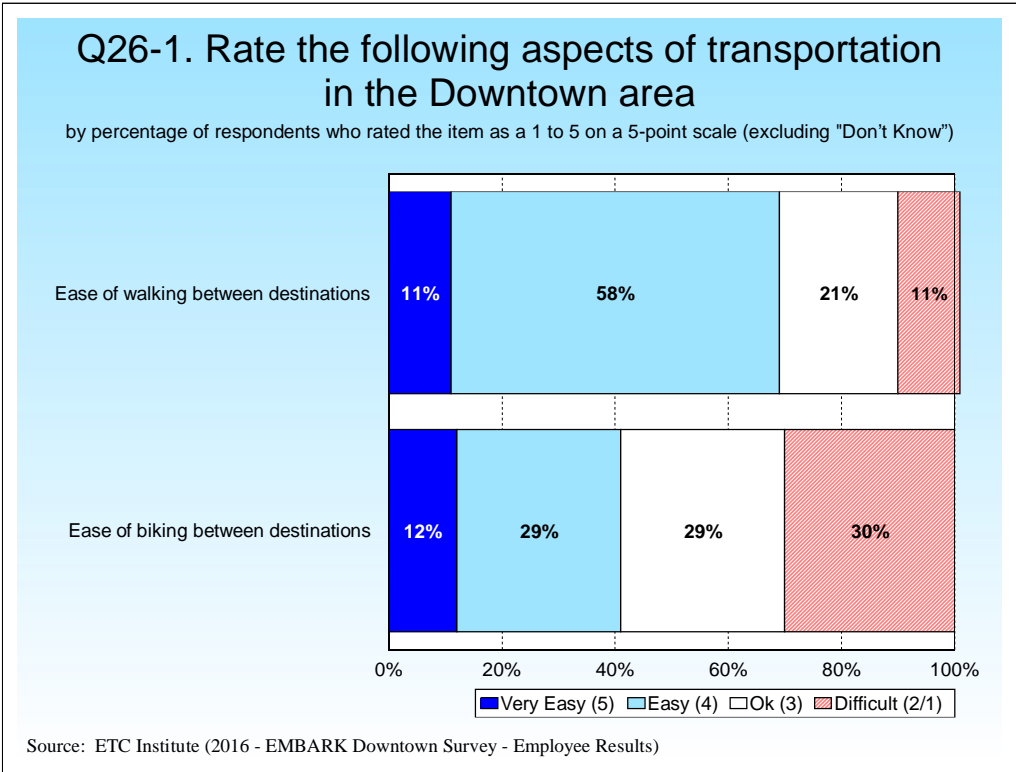
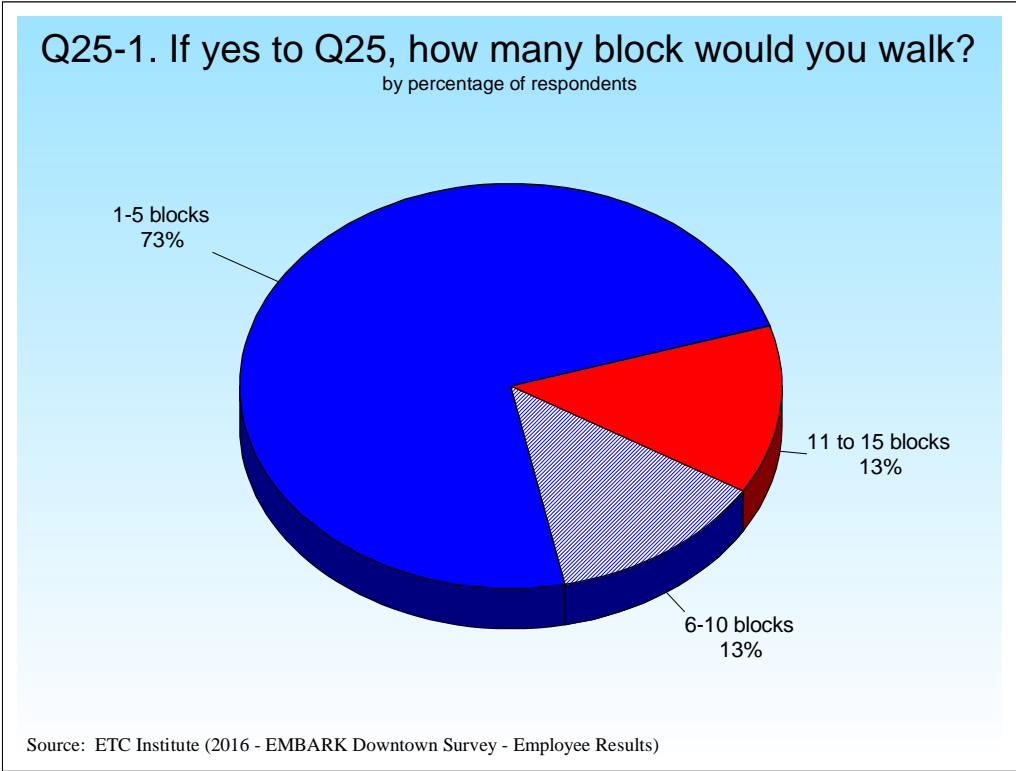
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

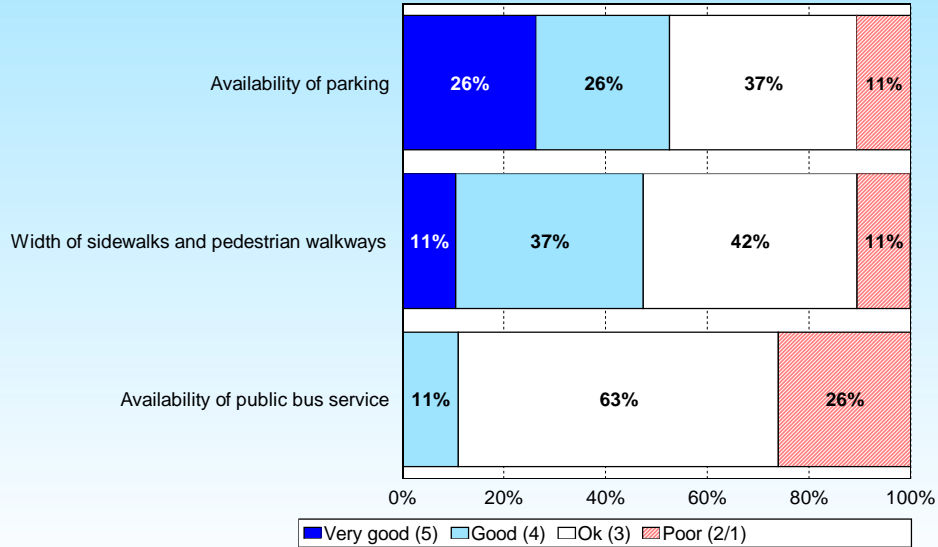






Q26-2. Rate the following aspects of transportation in the Downtown area

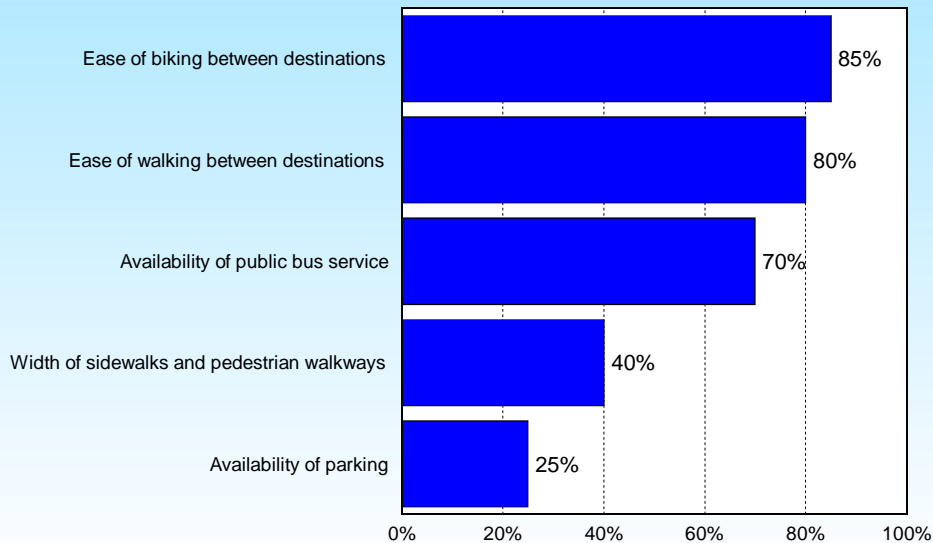
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "Don't Know")



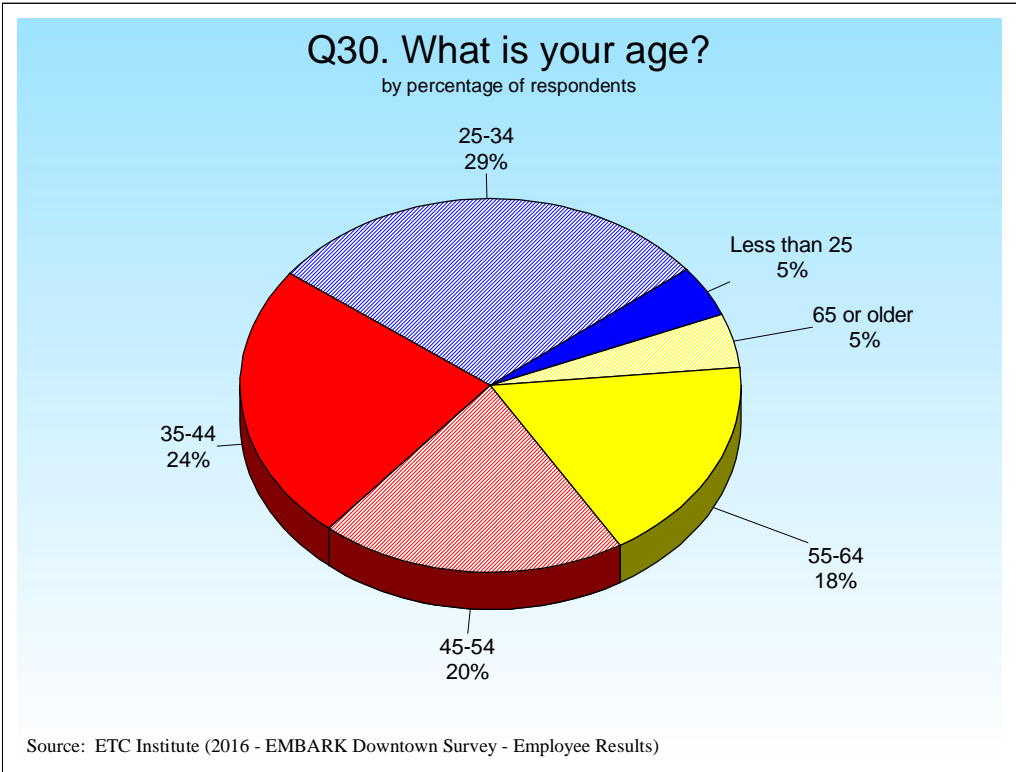
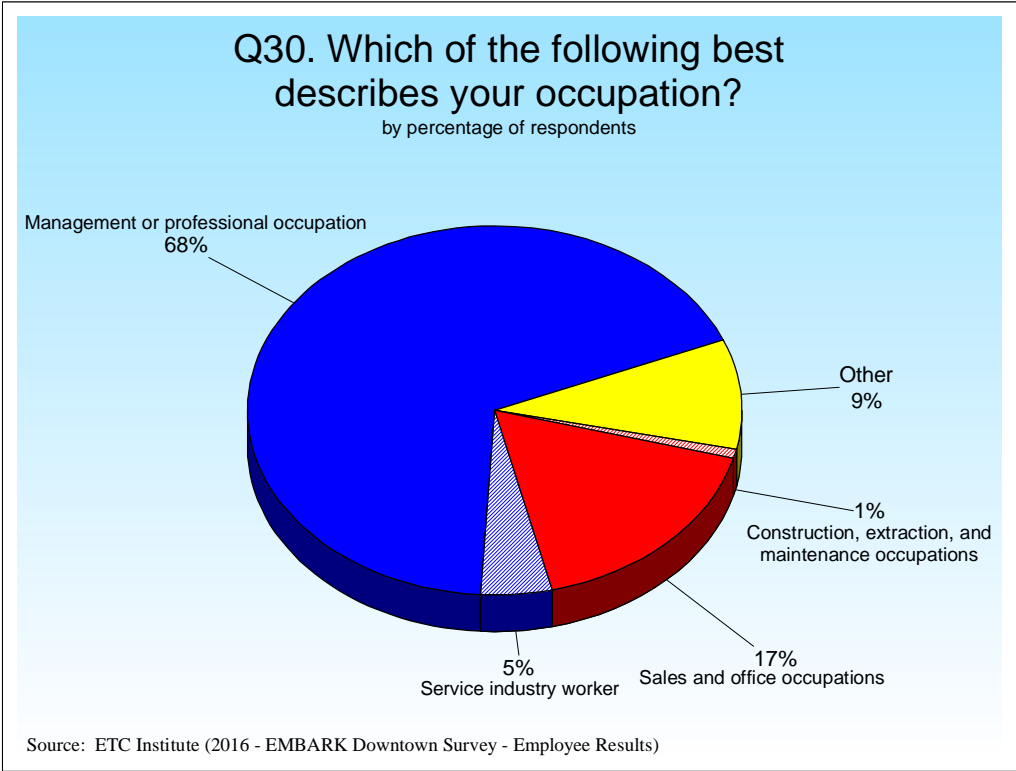
Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

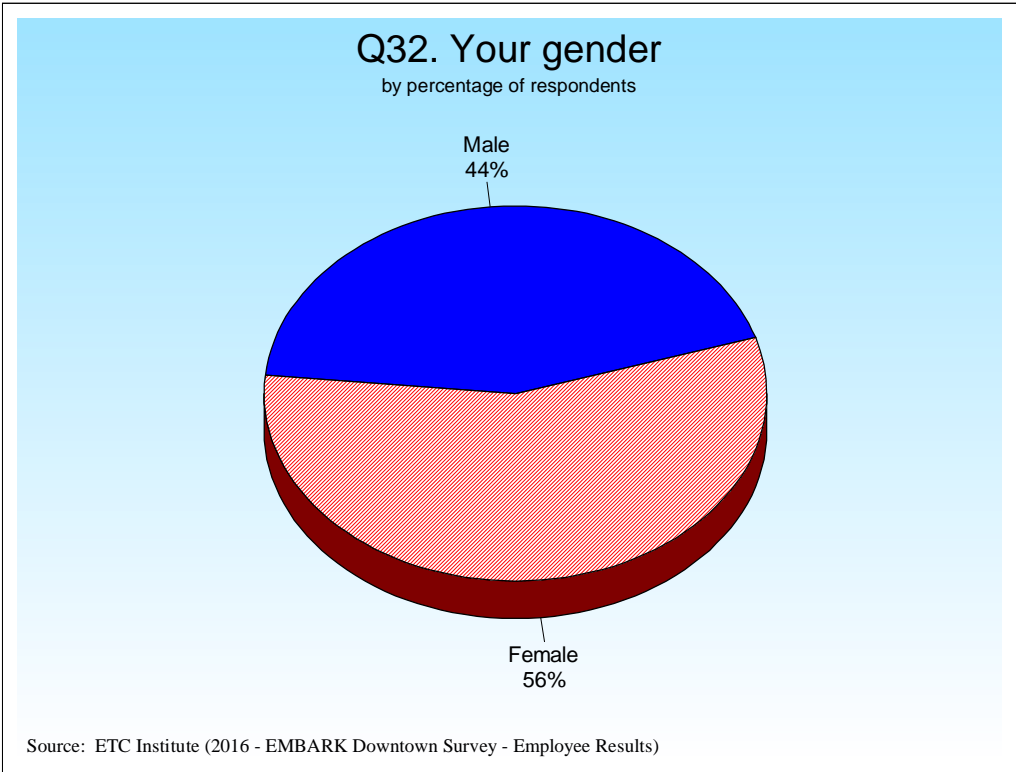
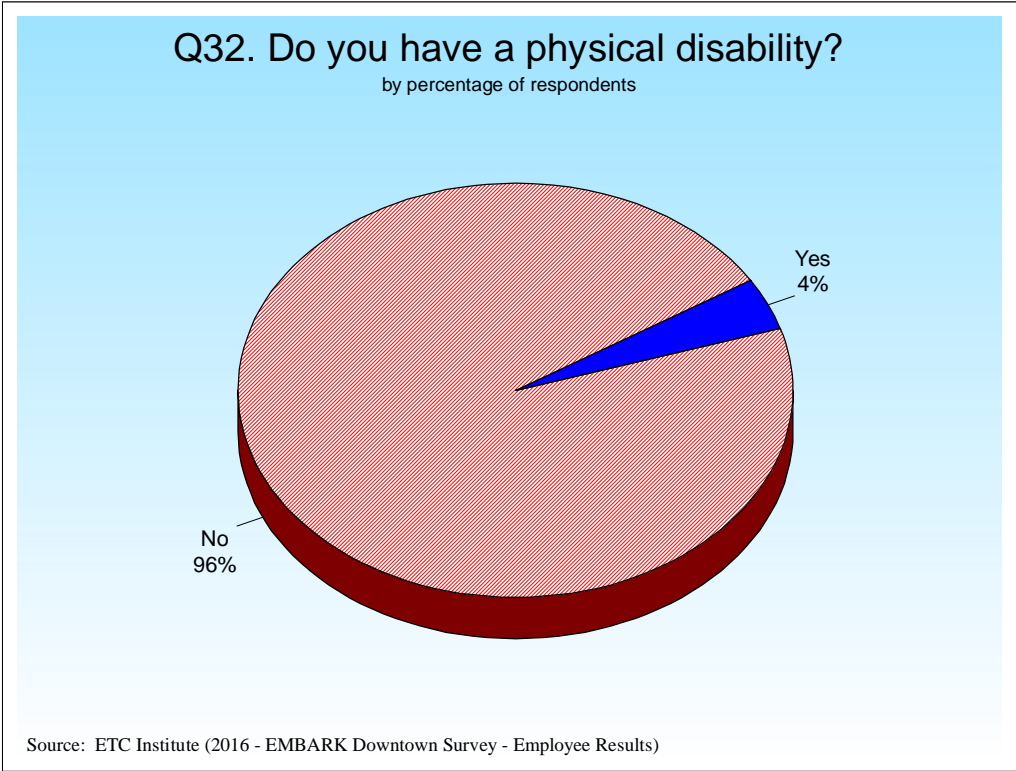
Q27. Which three of the following items do you think should be the top priorities for improvement to transportation in the Downtown area?

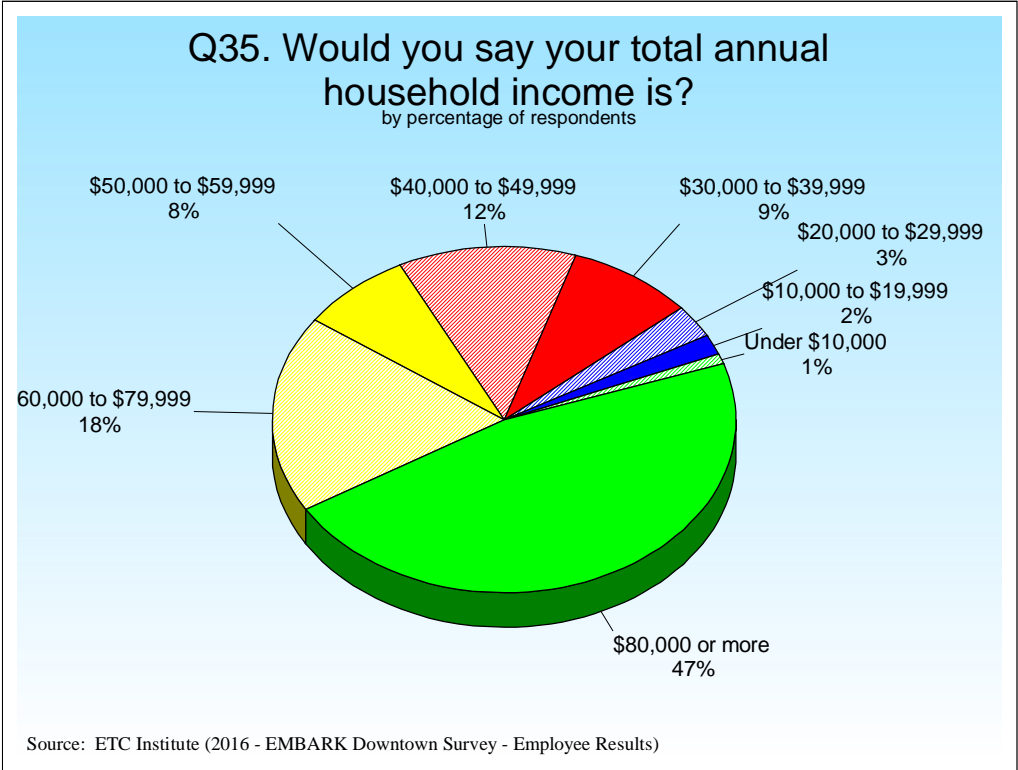
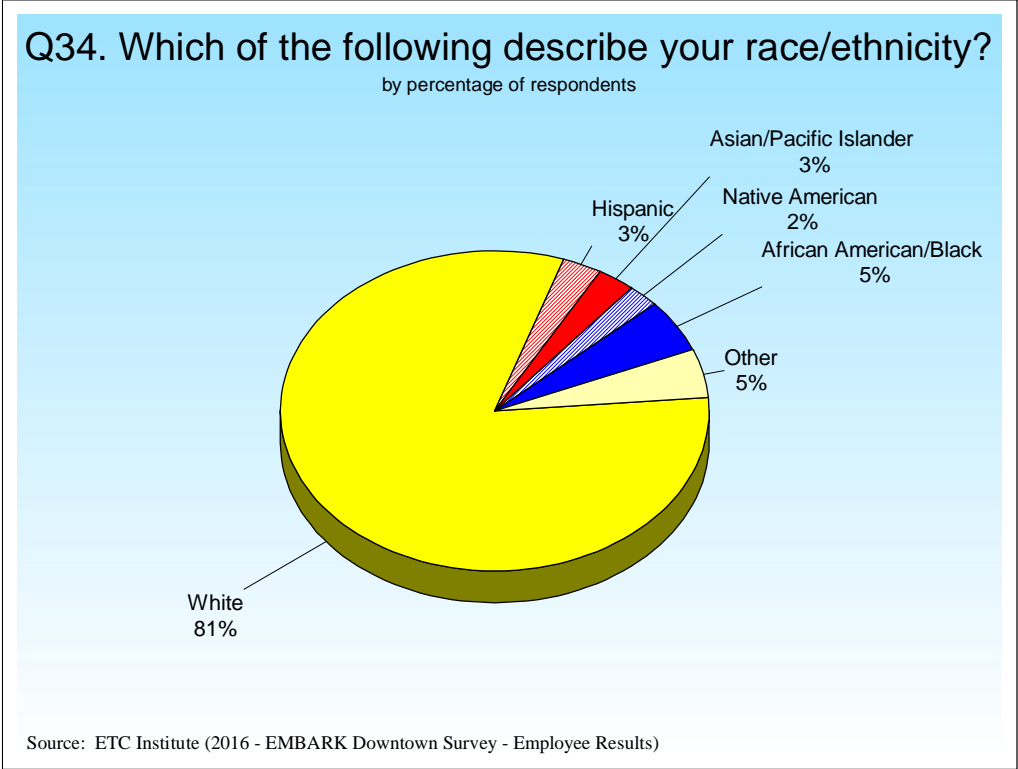
based on the sum of respondent's top three choices



Source: ETC Institute (2016 - EMBARK Downtown Survey - Employee Results)

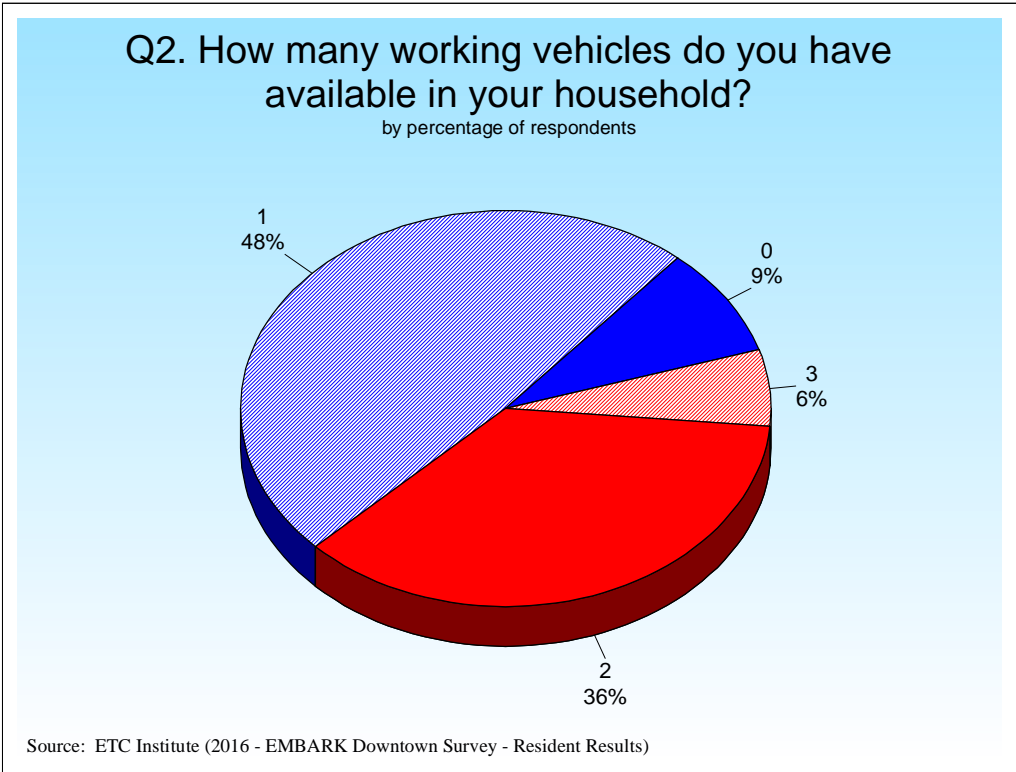
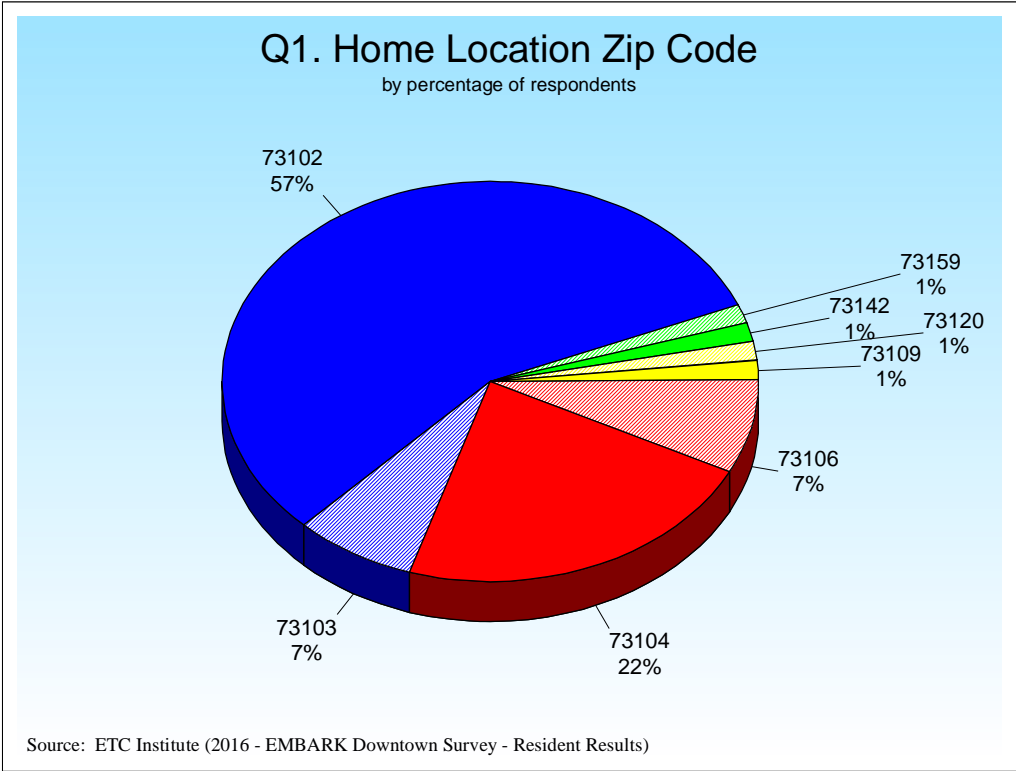


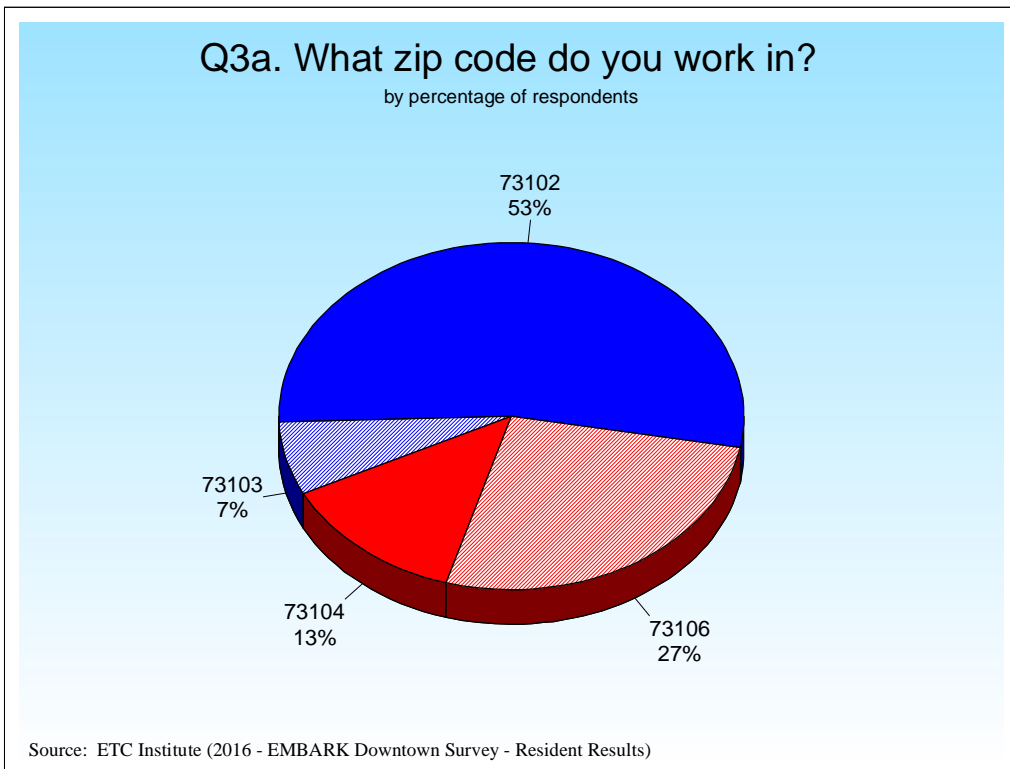
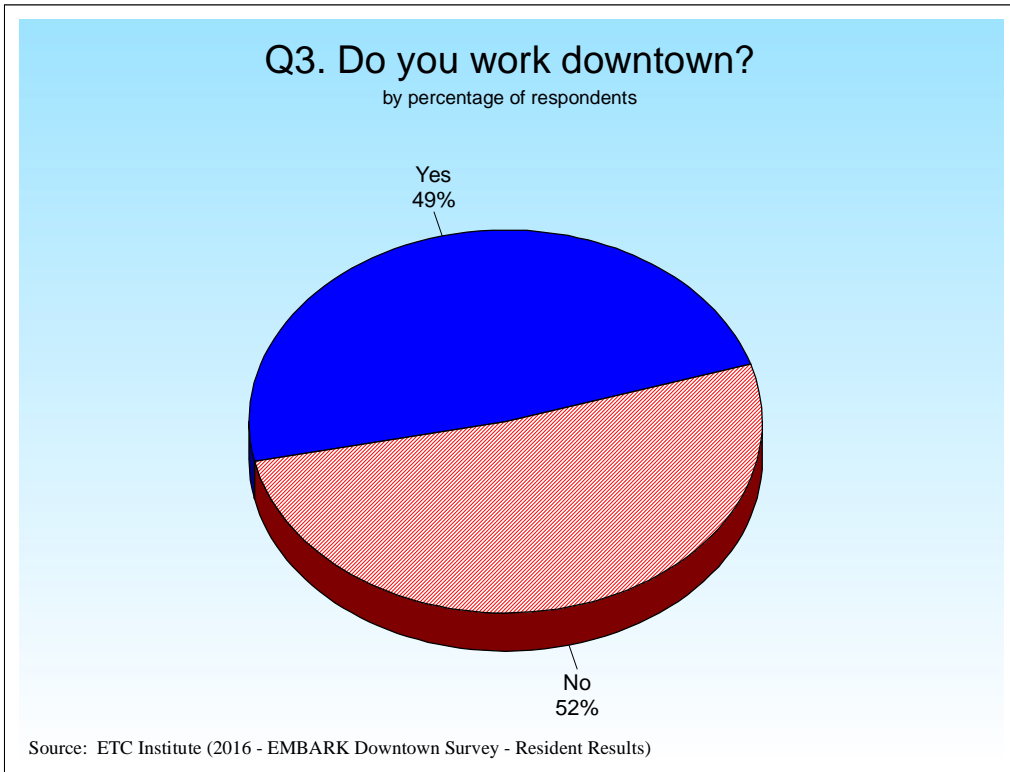




Section 1.2

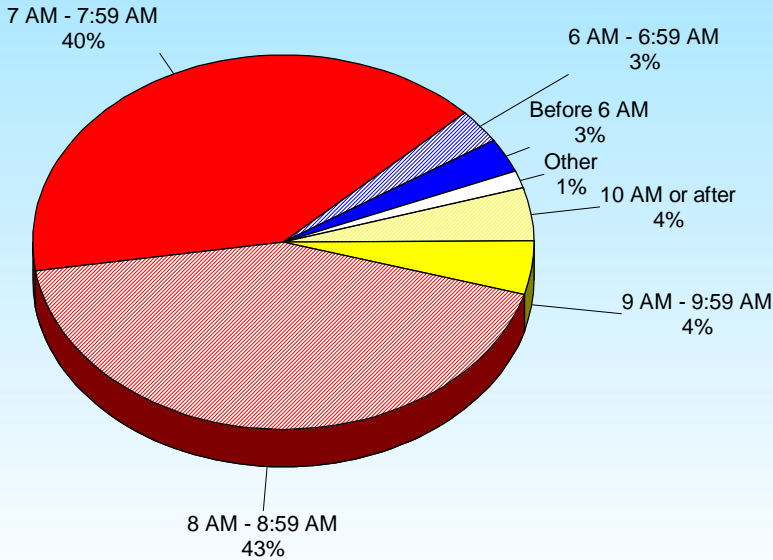
Resident Charts and Graphs





Q4. Approximately what time did you Depart your home to go to work?

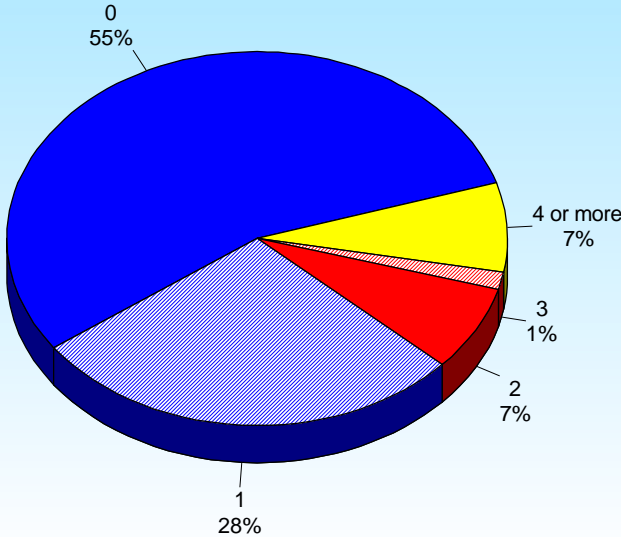
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q5. Altogether, how many different stops did you make on your way to work?

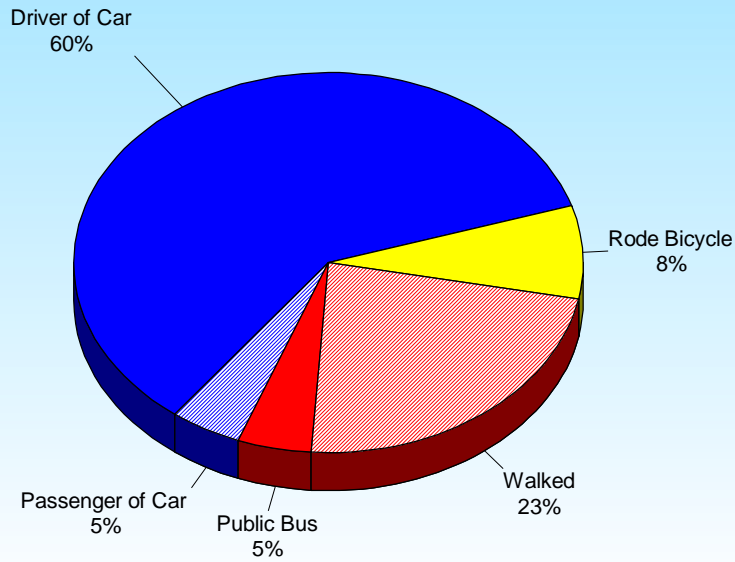
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q6. Which of the following best describes how you got from your home to your work location?

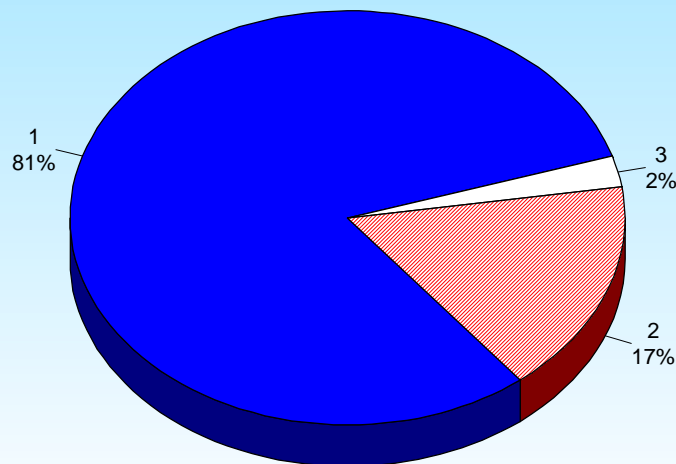
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q6a. Including yourself, how many people were in the vehicle?

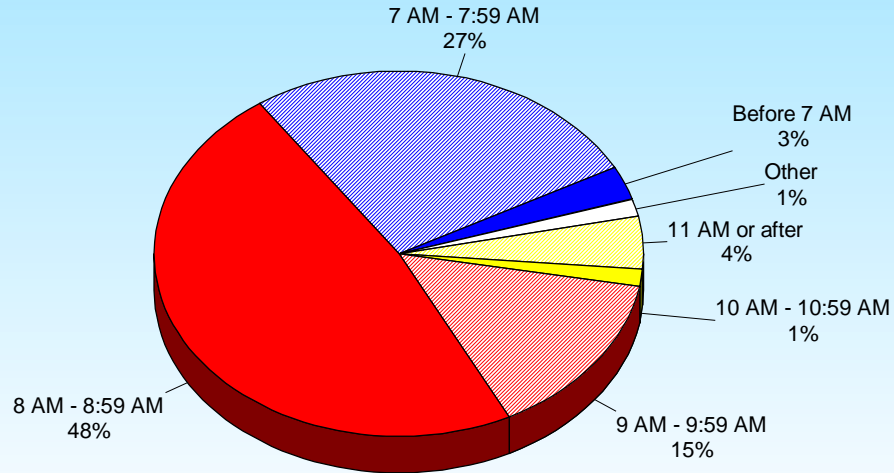
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q7. What time did you arrive at your work location?

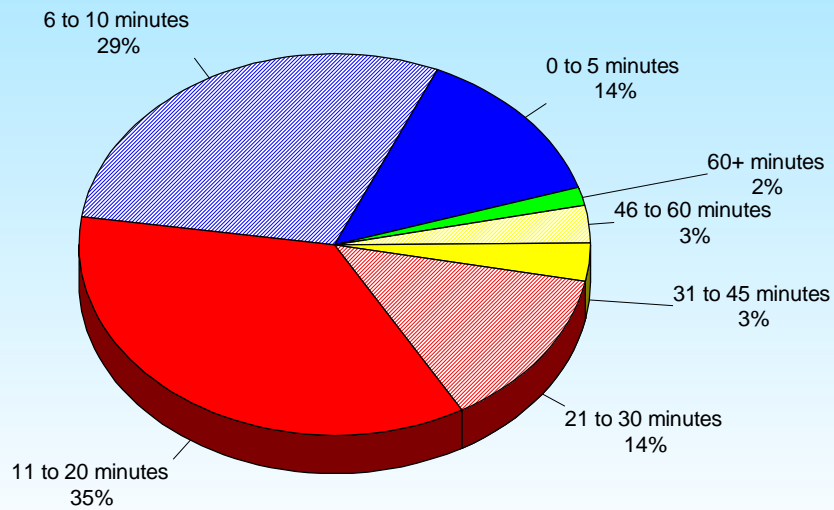
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q8. How many minutes did it take you to get from your home to your work location?

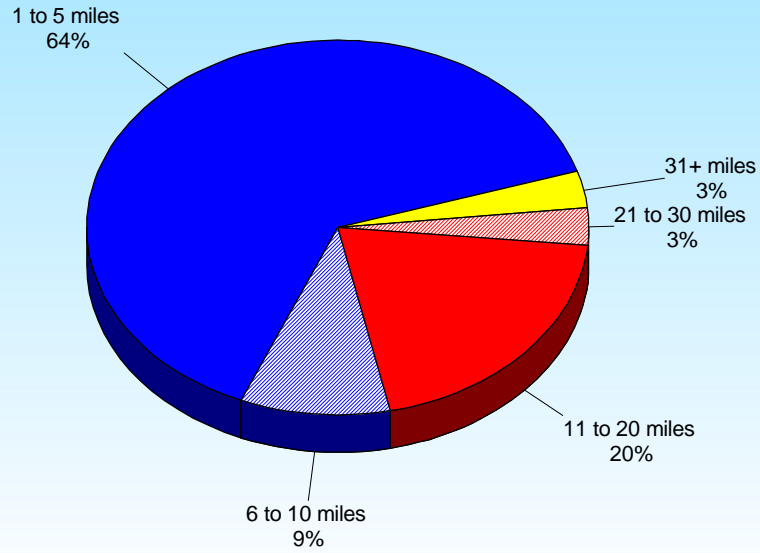
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q9. How many miles did you commute or travel to get from your home to your work location?

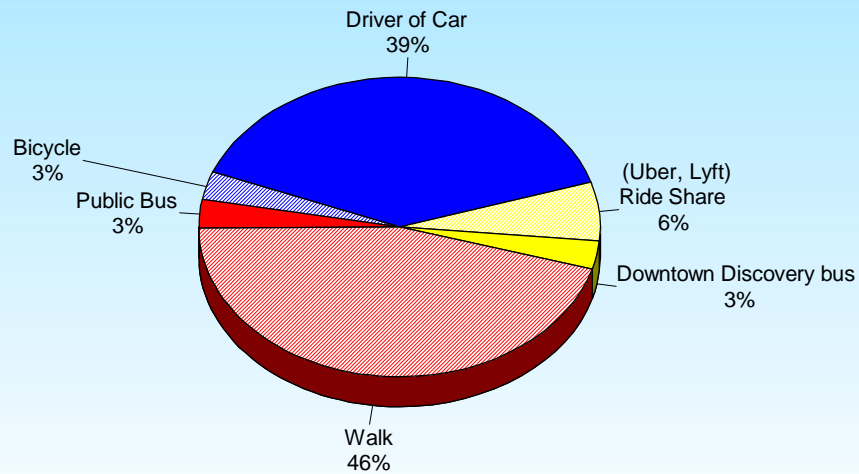
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q10. How do you typically travel around downtown?

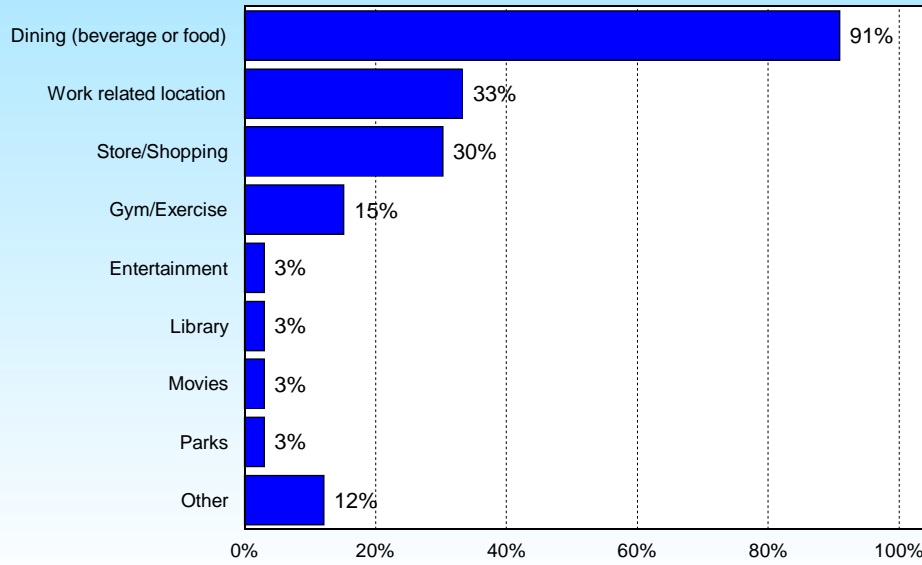
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q11. Besides your home, which two types of places do you normally travel to in the downtown area?

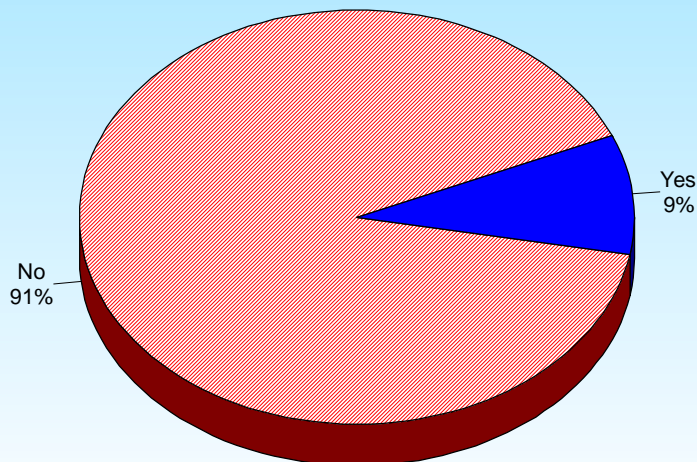
by percentage of respondents (Multiple responses allowed)



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

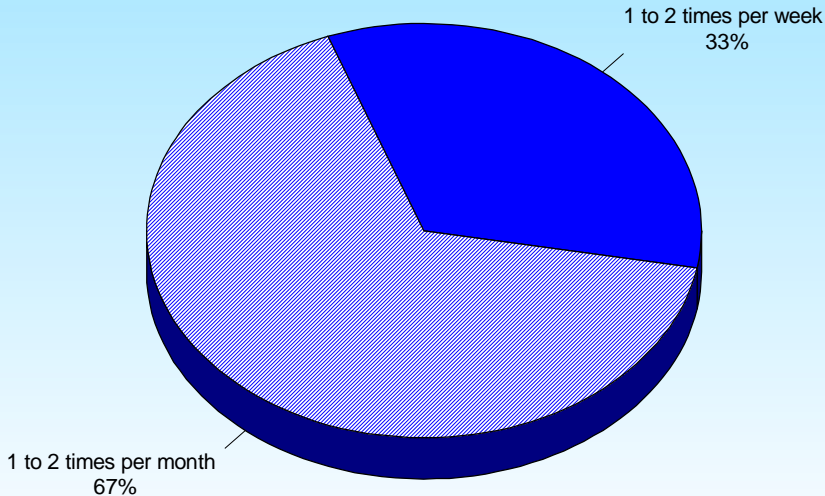
Q12. Have you used the downtown bike share system (Spokies) in the past 12 months?

by percentage of respondents



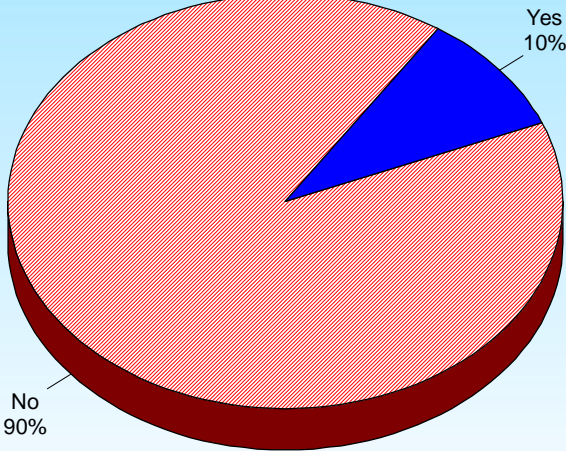
Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q12a. How often do you use Spokies Bike Share? by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

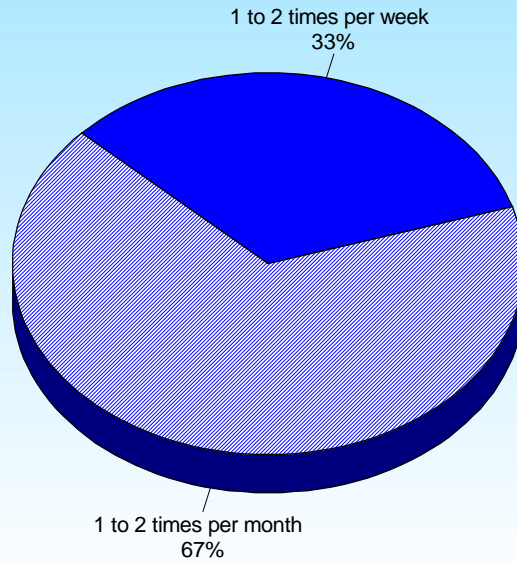
Q13. Have you used the Downtown Discovery bus in Oklahoma City in the past 90 days? by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q13a. How often do you use the Downtown Discovery Bus?

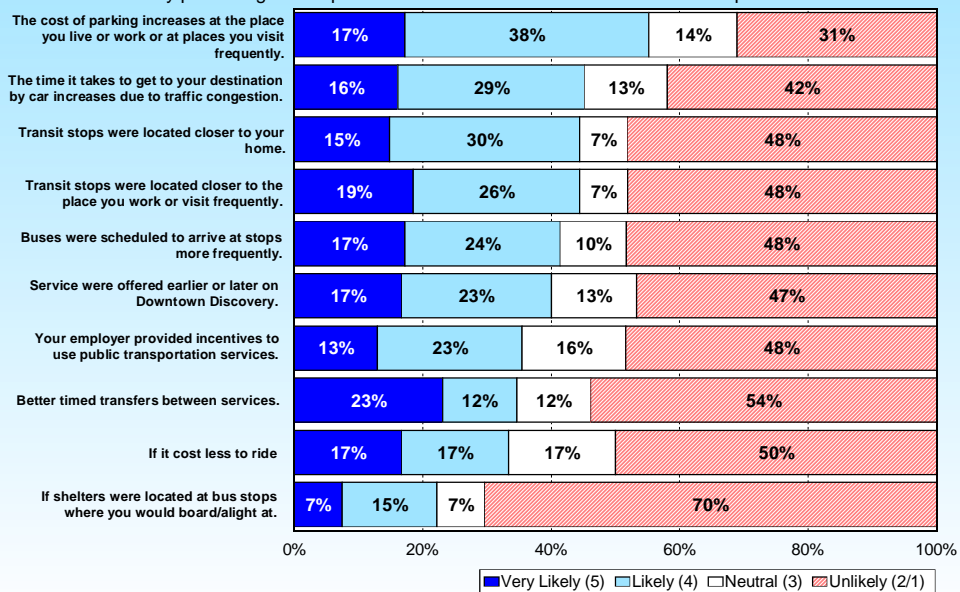
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q14. How likely would you be to begin using Downtown Discovery if:

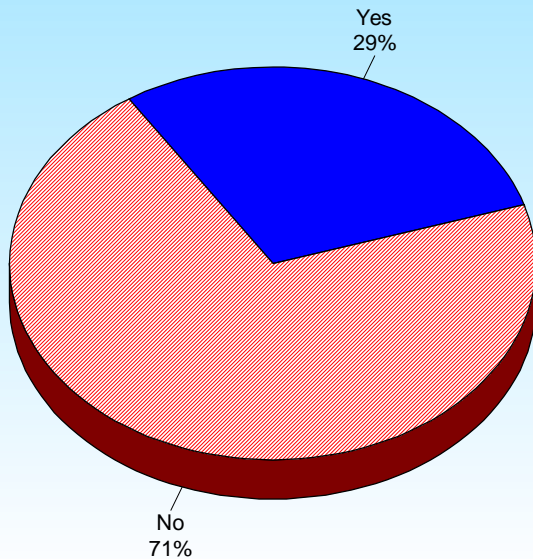
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q15. Does the Downtown Discovery currently travel to the places where you need to go?

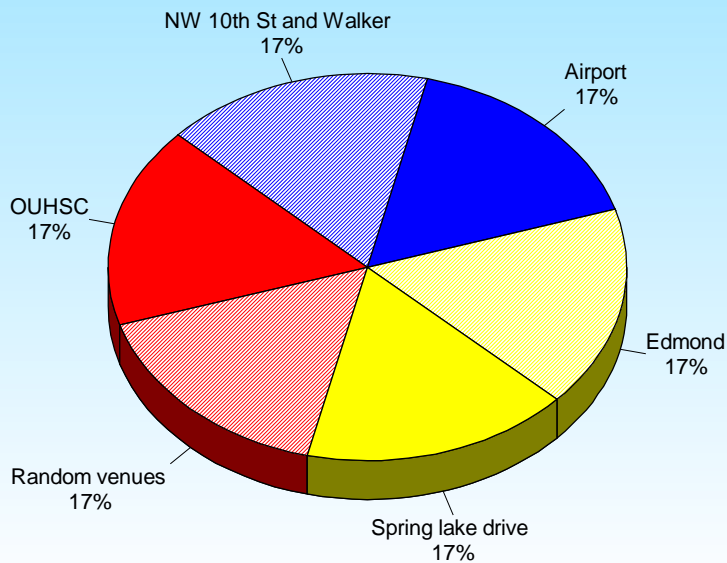
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q16. Where would you like Downtown Discovery to take you?

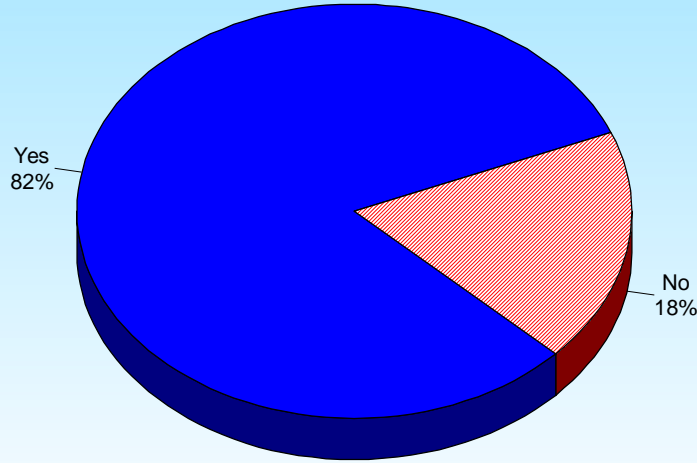
by percentage of respondents (Excluding "Not Sure")



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q17. Did you know that a downtown modern streetcar is expected to begin operation in 2018?

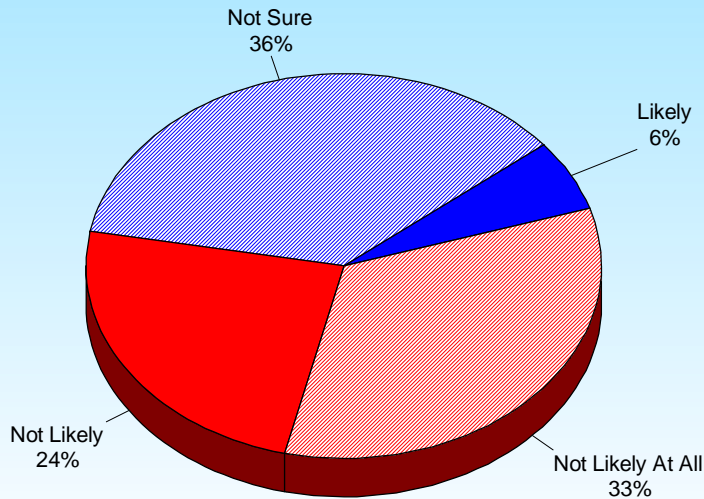
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q18. How likely would you be to begin using the downtown modern streetcar to move around downtown?

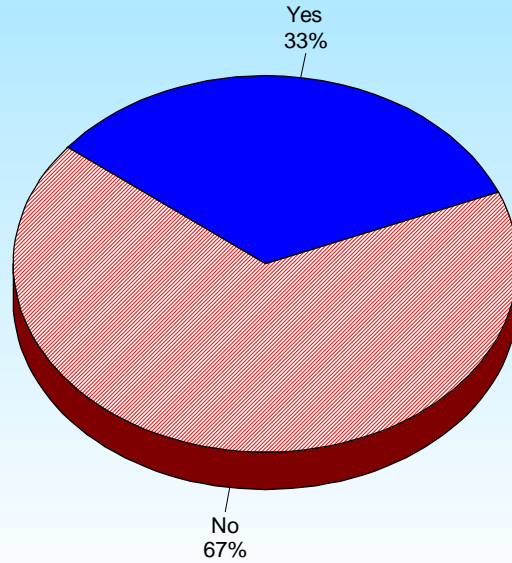
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q19. Have you seen the final downtown modern streetcar route?

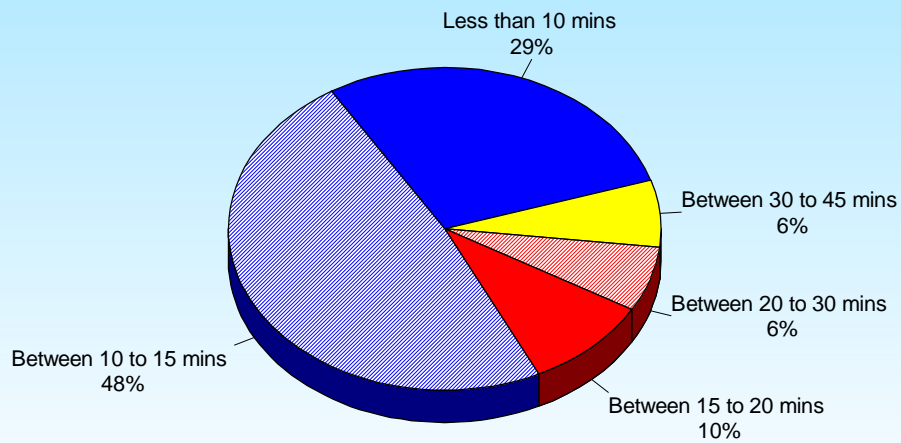
by percentage of respondents




Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q20. What is the minimum level of service frequency that would encourage you to use the new downtown modern streetcar at least once a week?

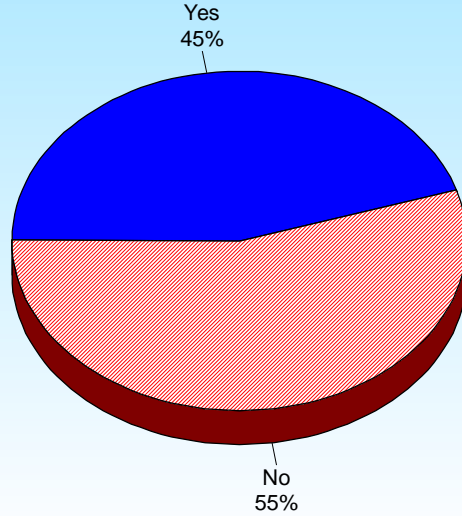
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q21. Would you like to receive emails with more information about the streetcar in the downtown area, including the resulting place and service details? 

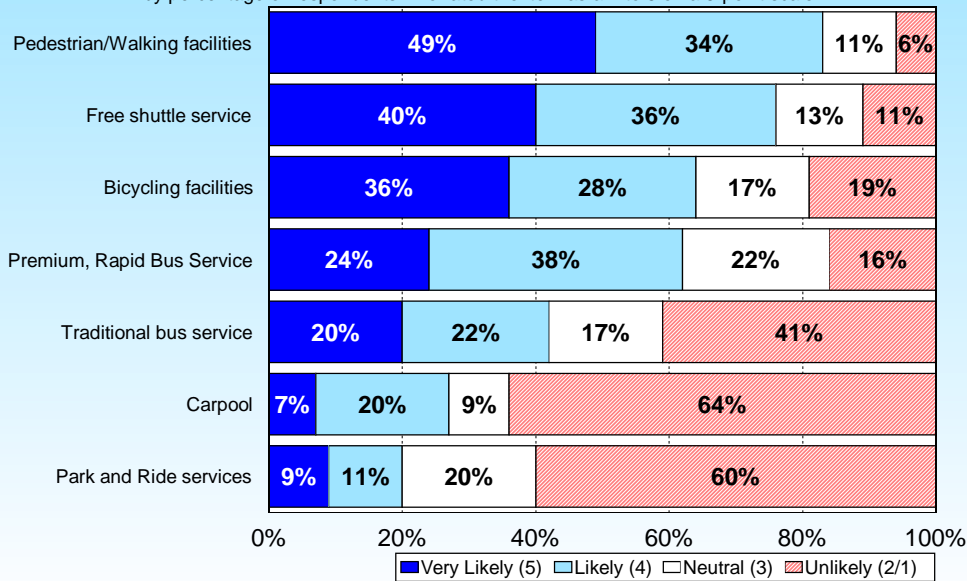
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q22. Please indicate how likely you would be to use the following types of transportation:

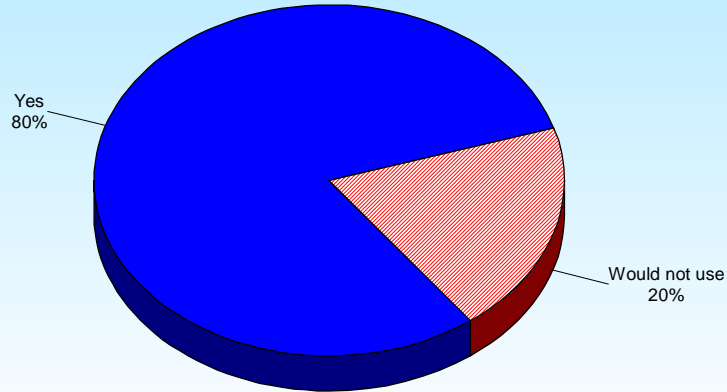
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q23. Would you be willing to walk from the entrance of the place where you most often visit downtown to a bus stop where you could use public transportation to travel to/from that location and your home?

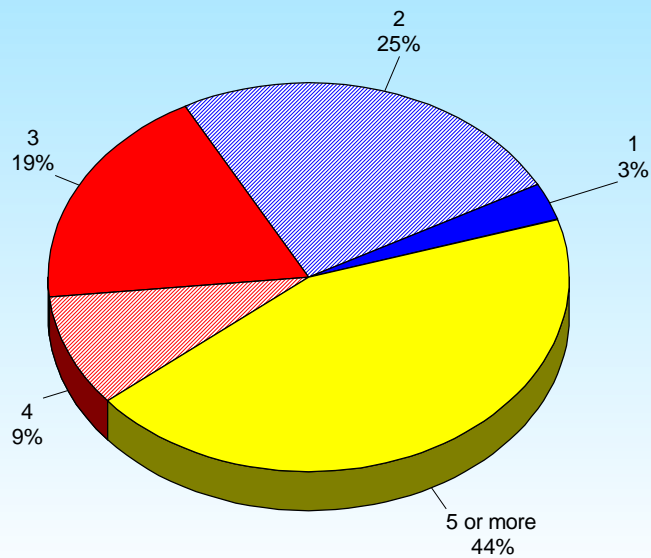
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q23a. Number of Blocks

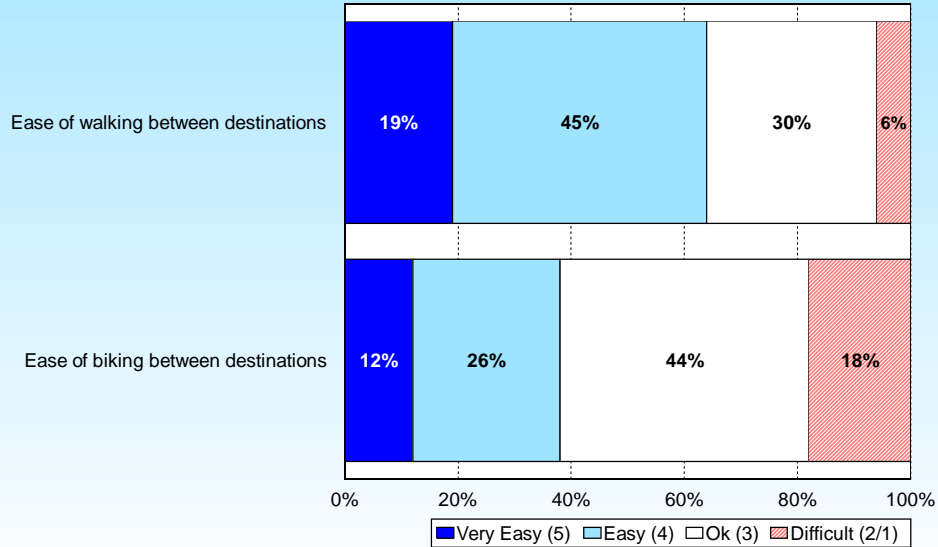
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q24-1. Rate the following aspects of transportation in the Downtown area

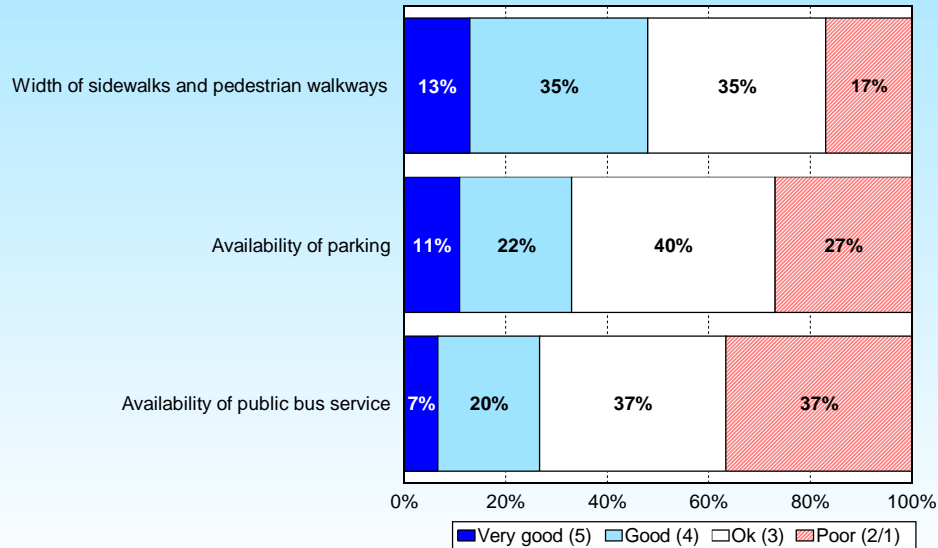
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "Don't Know")



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q24-2. Rate the following aspects of transportation in the Downtown area

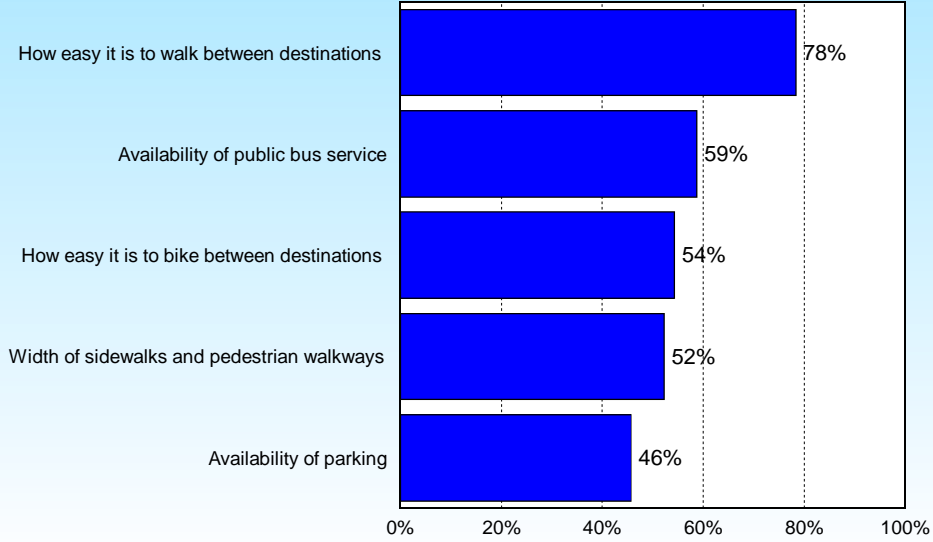
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "Don't Know")



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

Q25. Which three items listed in question 24-1 &24-2 do you think should be the top priorities for improvement of transportation in the Downtown area?

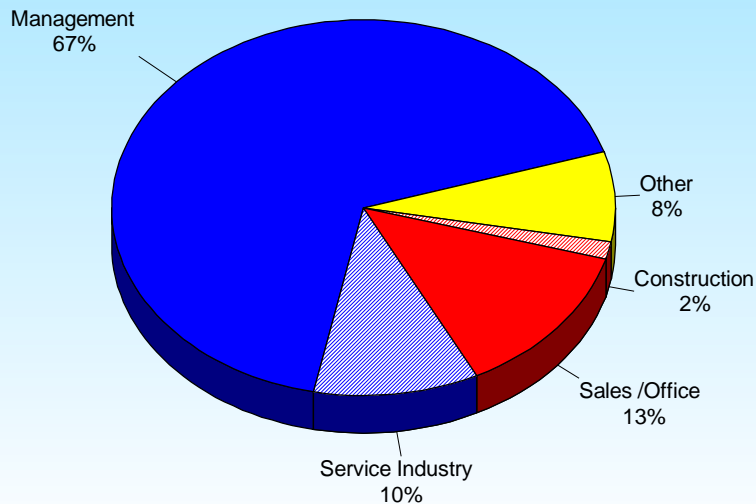
based on the sum of respondent's top three choices



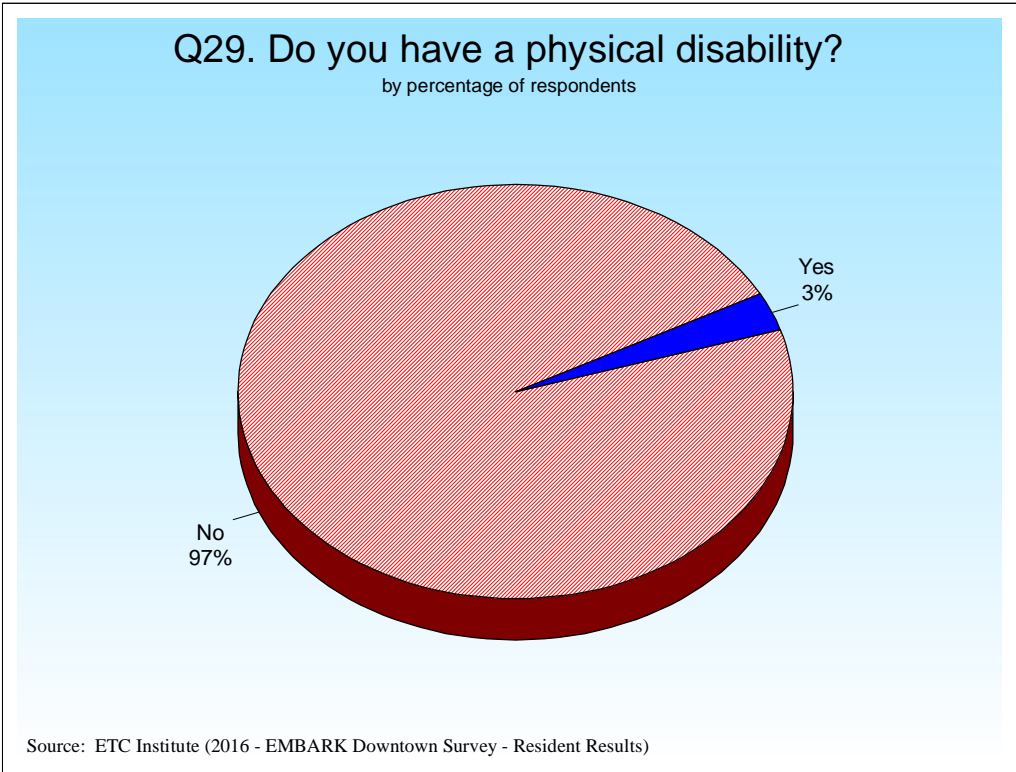
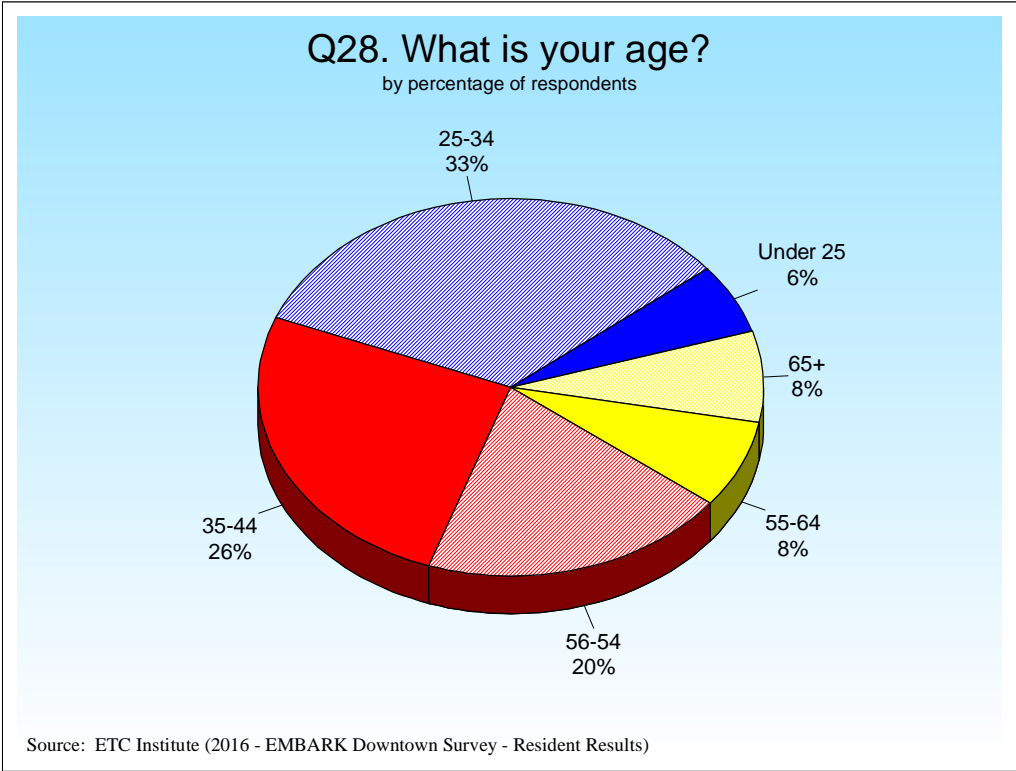
Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)

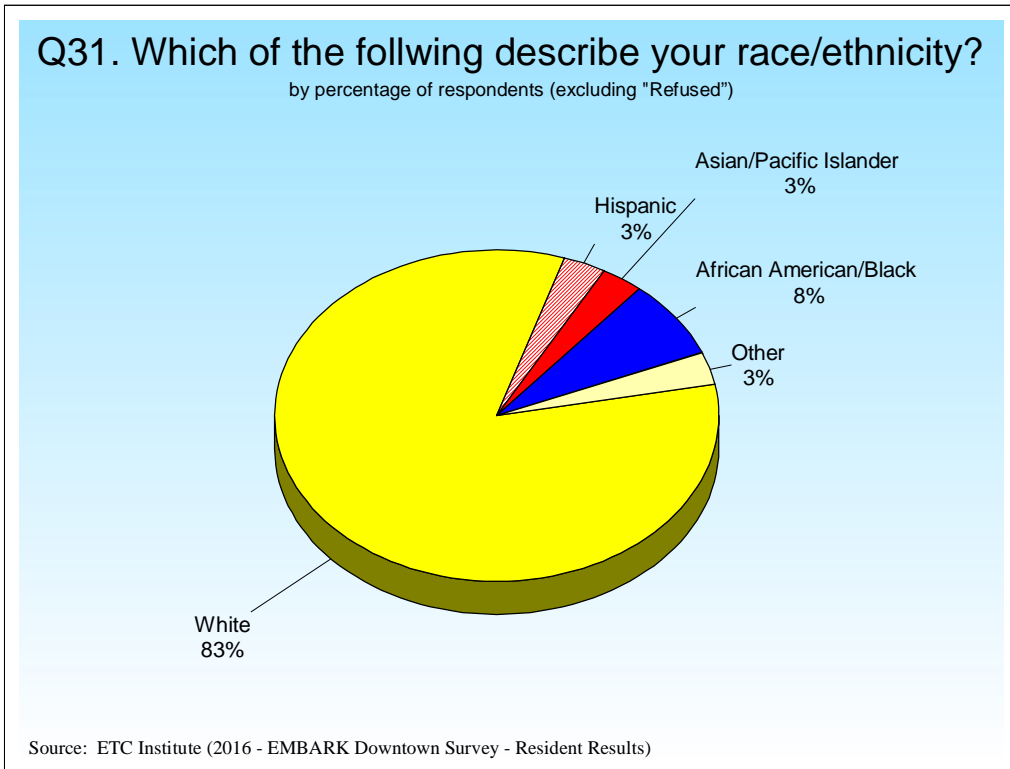
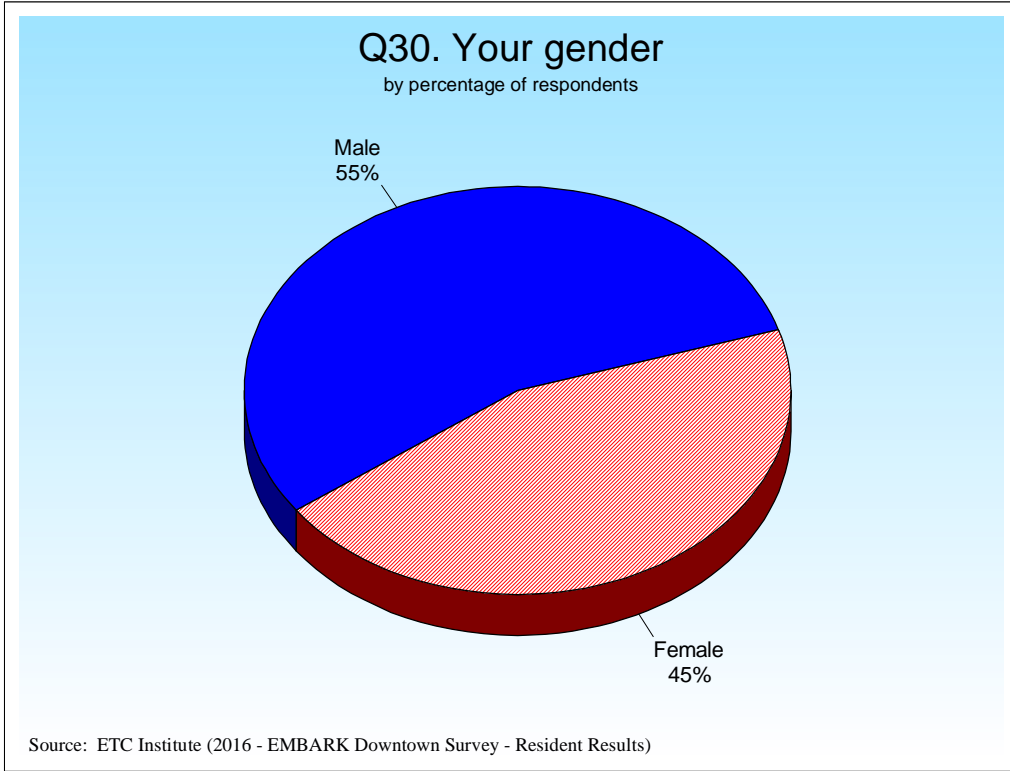
Q27. Which of the following best describes your occupation?

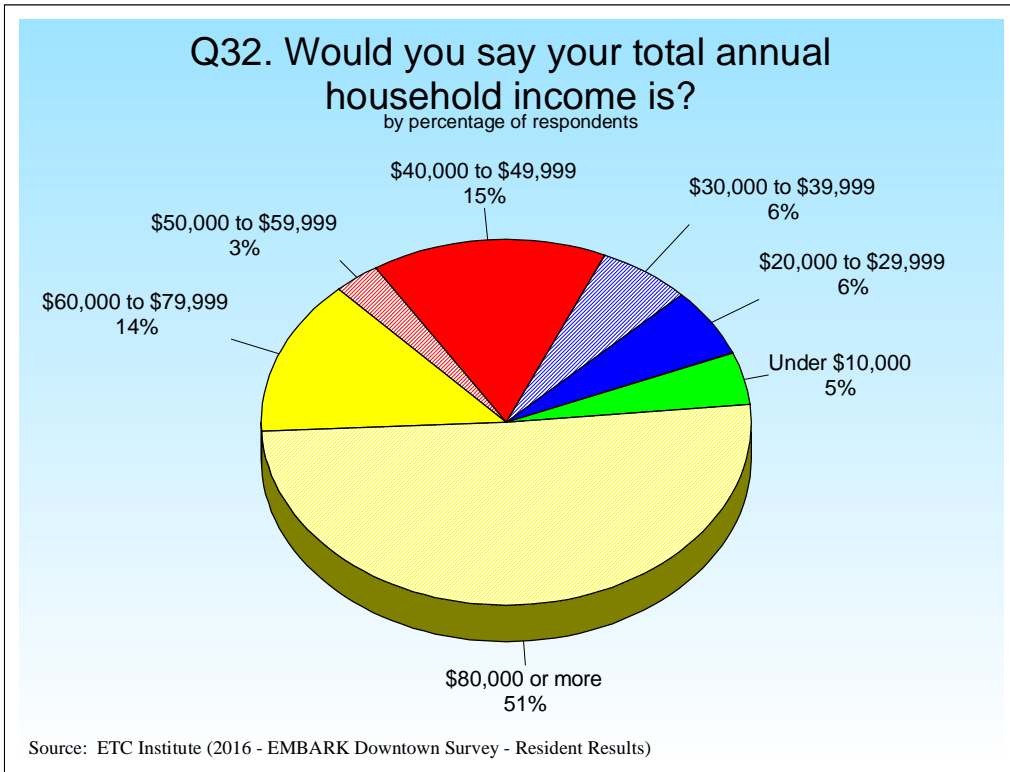
by percentage of respondents



Source: ETC Institute (2016 - EMBARK Downtown Survey - Resident Results)







Section 2

Tabular Data

Section 2.1

Employee Tabular Data

Q1. Work location zipcode

Zipcode	Response Percent	Response Count
73102	78.0%	479
73103	3.9%	24
73104	11.6%	71
73106	4.4%	27
73109	1.6%	10
73129	0.5%	3
Total answered question		614
skipped question		31

Q2. How many days per week do you usually commute TO or FROM downtown?

Number of days	Response Percent	Response Count
0	0.6%	4
1	1.1%	7
2	1.4%	9
3	3.9%	25
4	4.7%	30
5	77.2%	491
6	8.5%	54
7	2.5%	16
Total answered question		636
skipped question		9

Q3. Which days of the week do your usually commute TO or FROM downtown ?

Day of the week	Response Percent	Response Count
Monday	93.7%	591
Tuesday	94.8%	598
Wednesday	96.0%	606
Thursday	95.2%	601
Friday	93.5%	590
Saturday	18.4%	116
Sunday	13.3%	84
Total answered question		631
skipped question		14

Q4. Approximately what time did you DEPART your home to go to work?

Departure time from home to work	Response Percent	Response Count
Before 6 AM	3.0%	19
6 AM - 6:59 AM	15.6%	99
7 AM - 7:59 AM	42.1%	268
8 AM - 8:59 AM	26.1%	166
9 AM - 9:59 AM	3.0%	19
10 AM or after	9.9%	63
Other	0.3%	2
Total answered question		636
skipped question		9

Q5. Altogether, how many different stops did you make on your way to work?

Number of stops	Response Percent	Response Count
0 stops	67.0%	425
1 stops	21.9%	139
2 stops	4.7%	30
3 stops	0.8%	5
4 stops	0.9%	6
5 stops	0.6%	4
More than 5	3.9%	25
Total answered question		634
skipped question		11

Q6. Which of the following best describes how you got from your home to your work location?

Mode to work	Response Percent	Response Count
Driver of Car	93.2%	586
Passenger of Car	2.2%	14
Public Bus	1.1%	7
Walked	1.4%	9
Rode Bicycle	1.7%	11
Other	0.3%	2
Total answered question		629
skipped question		16

6a. Including yourself, how many people were in the vehicle ?

Number of people	Response Percent	Response Count
1	89.8%	537
2	8.0%	48
3	1.7%	10
4	0.5%	3
Total answered question		598
skipped question		17

Q7. Approximately what time did you ARRIVE at your work location?

Arrive time at work	Response Percent	Response Count
Before 6 AM	1.7%	11
6 AM - 6:59 AM	6.6%	42
7 AM - 7:59 AM	31.2%	199
8 AM - 8:59 AM	41.3%	263
9 AM - 9:59 AM	10.0%	64
10 AM - 10:59 AM	1.1%	7
11 AM or after	7.7%	49
Other	0.3%	2
Total answered question		637
skipped question		8

Q8. How many minutes did it take you to get from your home to your work location ?

Commuting time	Response Percent	Response Count
0 to 5 minutes	1.8%	11
11 to 20 minutes	25.6%	160
21 to 30 minutes	34.6%	216
31 to 45 minutes	22.1%	138
46 to 60 minutes	6.4%	40
6 to 10 minutes	8.0%	50
60+ minutes	1.4%	9
Total answered question		624
skipped question		21

Q9. Approximately, how many miles did you commute or travel to get from your home to your work location ?

Commuting distance	Response Percent	Response Count
1 to 5 miles	20.1%	128
11 to 20 miles	45.0%	286
21 to 30 miles	12.1%	77
31+ miles	3.5%	22
6 to 10 miles	19.3%	123
Total answered question		636
skipped question		9

Q10. Approximately what time will you DEPART your work to go home?

Departure time from work	Response Percent	Response Count
Before noon	1.7%	11
noon - 2:59 PM	1.9%	12
3 PM - 4:59 PM	26.1%	166
5 PM - 5:59 PM	51.2%	326
6 PM - 6:59 PM	11.3%	72
7 PM - 8:59 PM	1.6%	10
9 PM or after	5.8%	37
Other	0.5%	3
Total answered question		637
skipped question		8

Q11. Altogether, how many different stops will you make on your way home?

Number of Stops	Response Percent	Response Count
0	63.8%	404
1	24.2%	153
2	6.2%	39
3	0.3%	2
4	0.8%	5
5	0.6%	4
More than 5	4.1%	26
Total answered question		633
skipped question		12

Q12. Which of the following best describes how you will get from your work to your home?

Mode from work to home	Response Percent	Response Count
Driver of Car	93.4%	592
Passenger of Car	1.9%	12
Public Bus	1.1%	7
Walked	1.6%	10
Rode Bicycle	1.7%	11
Other	0.3%	2
Total answered question		634
skipped question		11

Q12. Route if Q12=Public Bus

Route	Response Percent	Response Count
02-Coltrane	14.3%	1
13	14.3%	1
40	28.6%	2
8	28.6%	2
Edmond Citylink 100X	14.3%	1
Total answered question		7
skipped question		0

Q12a. Including yourself, how many people were in the vehicle ?

Number of people	Response Percent	Response Count
1	91.1%	545
2	6.7%	40
3	1.7%	10
4	0.5%	3
Total answered question		598
skipped question		17

Q13. Approximately what time will you ARRIVE at your home?

Arrival time at home	Response Percent	Response Count
Before noon	2.2%	14
noon - 2:59 PM	2.0%	13
3 PM - 4:59 PM	11.3%	72
5 PM - 5:59 PM	41.1%	261
6 PM - 6:59 PM	32.8%	208
7 PM - 8:59 PM	4.4%	28
9 PM or after	5.8%	37
Other	0.3%	2
Total answered question		635
skipped question		10

Q14. Do you ever drive alone to work?

Driving alone	Response Percent	Response Count
Yes	96.8%	573
No	3.2%	19
Total answered question		592
skipped question		53

Q15. Which three of the following statements best describes why you choose to drive alone to work?

Reason to drive alone to work	Response Percent	Response Count
Need a vehicle during the day	38.9%	223
Need to make other stops	15.5%	89
Prefer the independence/flexibility	50.1%	287
Not enough people willing to carpool	12.9%	74
Faster than other modes	27.9%	160
My employer pays for my parking	25.3%	145
Personal comfort	23.0%	132
Driving alone is safer	2.3%	13
Unpredictable work schedule	33.9%	194
Access to transit is not convenient	34.4%	197
Total answered question		571
skipped question		2

Q16. Do you usually park your vehicle at or near your work?

Parking at or near work location	Response Percent	Response Count
Yes	98.3%	580
No	1.7%	10

Total answered question 590

skipped question 55

Q16a. Does your employer pay for your parking?

Employer pay for parking	Response Percent	Response Count
Yes	74.7%	413
No	25.3%	140

Total answered question 553

skipped question 27

16b. What percentage does your employer pay for you to park?

Percentage	Response Percent	Response Count
10-25%	0.8%	3
25% or more	97.6%	371
Less than 10%	1.6%	6

Total answered question 380

skipped question 33

Q17. After you park, how do you usually get to your work from you car?

Mode to work from a car	Response Percent	Response Count
Walk	99.8%	592
Personal bike	0.2%	1
Spokies Bike Share	0.0%	0
Downtown Discovery bus	0.0%	0
Ride share (ie Uber/Lyft)	0.0%	0

Total answered question 593

skipped question 52

Q18. How much does your employer pay for you to use the bus ?

Employer pay for the bus fare	Response Percent	Response Count
25% or more	28.6%	2
Employer does not pay for transit use	71.4%	5

Total answered question 7

skipped question 0

Q19. Do you ever drive or ride with others to work?

Carpool	Response Percent	Response Count
Yes	12.5%	80
No	87.5%	562
Total answered question		642
skipped question		3

Q20. Which THREE of the following statements best describes why you choose to drive or ride with other?

Reason to carpool	Response Percent	Response Count
Access to transit is not convenient	21.3%	17
Environmental concerns	13.8%	11
For financial reasons	26.3%	21
I have no other options	17.5%	14
It is convenient	52.5%	42
My passengers have no other options	26.3%	21
No park and rides available near my home	13.8%	11
Reduce wear and tear on vehicle	23.8%	19
To save on gas	47.5%	38
Total answered question		80
skipped question		0

Q21. Does your carpool drop you off at you work address?

Drop off at work location	Response Percent	Response Count
Yes	90.3%	65
No	9.7%	7
Total answered question		72
skipped question		8

Q22. How many people normally carpool with you each day?

Number of people	Response Percent	Response Count
0	13.5%	10
1	55.4%	41
2	29.7%	22
3	1.4%	1
Total answered question		74
skipped question		6

Q23. When you are downtown, how far are you willing to walk before opting to drive?

Walking distance	Response Percent	Response Count
Less than 5 blocks	15.0%	3
6-10 blocks	35.0%	7
11 to 15 blocks	30.0%	6
More than 15 blocks	20.0%	4
Total answered question		20
skipped question		1

Q24a. Park and ride services where you park your car & then take bus to get to your work location

	Response Percent	Response Count
Very unlikely	36.8%	7
Unlikely	26.3%	5
Neutral	21.1%	4
Likely	0.0%	0
Very likely	15.8%	3
Don't know	0.0%	0
Total answered question		19
skipped question		2

Q24b. Carpool (a shared ride) with other people

	Response Percent	Response Count
Very unlikely	35.0%	7
Unlikely	30.0%	6
Neutral	10.0%	2
Likely	15.0%	3
Very likely	10.0%	2
Don't know	0.0%	0
Total answered question		20
skipped question		1

Q24c. Traditional bus service from your home to Your work location

	Response Percent	Response Count
Very unlikely	5.0%	1
Unlikely	15.0%	3
Neutral	15.0%	3
Likely	30.0%	6
Very likely	30.0%	6
Don't know	5.0%	1
Total answered question		20
skipped question		1

Q24d. Premium, rapid bus service that would have modern buses arrive at stops every 10-12 minutes; the service would have fewer stops and move faster than traditional bus service

	Response Percent	Response Count
Very unlikely	0.0%	0
Unlikely	15.8%	3
Neutral	15.8%	3
Likely	36.8%	7
Very likely	31.6%	6
Don't know	0.0%	0
Total answered question		19
skipped question		2

Q24e. Bicycling facilities if there were safe routes between facilities downtown, good signage, and convenient storage areas for bikes

	Response Percent	Response Count
Very unlikely	5.0%	1
Unlikely	0.0%	0
Neutral	0.0%	0
Likely	15.0%	3
Very likely	75.0%	15
Don't know	5.0%	1
Total answered question		20
skipped question		1

Q24f. Pedestrian/Walking facilities if there were safe walking routes between facilities downtown

	Response Percent	Response Count
Very unlikely	0.0%	0
Unlikely	0.0%	0
Neutral	0.0%	0
Likely	10.0%	2
Very likely	85.0%	17
Don't know	5.0%	1
Total answered question		20
skipped question		1

Q24g. Free shuttle service that would take you to other destinations downtown

	Response Percent	Response Count
Very unlikely	0.0%	0
Unlikely	5.0%	1
Neutral	0.0%	0
Likely	45.0%	9
Very likely	50.0%	10
Don't know	0.0%	0
Total answered question		20
skipped question		1

Q25. How far would you be willing to walk from the entrance of the place where you work to a bus stop where you could use public transportation to travel to/from downtown and your home?

	Response Percent	Response Count
Yes	75.0%	15
Would not use	5.0%	1
Don't know	20.0%	4
Total answered question		20
skipped question		1

Q25. Number of Blocks

Number of blocks	Response Percent	Response Count
1-5 blocks	73.3%	11
6-10 blocks	13.3%	2
11 to 15 blocks	13.3%	2
Total answered question		15
skipped question		0

Q26a. How easy it is to walk between destinations in the Downtown area

	Response Percent	Response Count
Very difficult	10.0%	2
Difficult	0.0%	0
OK	20.0%	4
Easy	55.0%	11
Very easy	10.0%	2
Don't know	5.0%	1
Total answered question		20
skipped question		1

Q26b. How easy it is to bike between destinations in the Downtown area

	Response Percent	Response Count
Very difficult	10.0%	2
Difficult	15.0%	3
OK	25.0%	5
Easy	25.0%	5
Very easy	10.0%	2
Don't know	15.0%	3
Total answered question		20
skipped question		1

Q26c. Availability of parking

	Response Percent	Response Count
Very poor	5.0%	1
Poor	5.0%	1
OK	35.0%	7
Good	25.0%	5
Very good	25.0%	5
Don't know	5.0%	1
Total answered question		20
skipped question		1

Q26d. Availability of public bus service

	Response Percent	Response Count
Very poor	20.0%	4
Poor	5.0%	1
OK	60.0%	12
Good	10.0%	2
Very good	0.0%	0
Don't know	5.0%	1
Total answered question		20
skipped question		1

Q26e. Width of sidewalks and pedestrian walkways

	Response Percent	Response Count
Very poor	10.0%	2
Poor	0.0%	0
OK	40.0%	8
Good	35.0%	7
Very good	10.0%	2
Don't know	5.0%	1
Total answered question		20
skipped question		1

Q27. Which THREE of the items listed above do you think should be the top priorities for improvement to transportation in the Downtown area?

	Response Percent	Response Count
How easy it is to walk between destinations in the Downtown area	80.0%	16
How easy it is to bike between destinations in the Downtown area	85.0%	17
Availability of parking	25.0%	5
Availability of public bus service	70.0%	14
Width of sidewalks and pedestrian walkways	40.0%	8
Total answered question		20
skipped question		1

Q30. Which of the following best describes your occupation?

	Response Percent	Response Count
Management or professional occupation	68.0%	420
Service industry worker	4.5%	28
Sales and office occupations	17.3%	107
Construction, extraction, and maintenance occupations	0.8%	5
Other	9.4%	58
	Total answered question	618
	skipped question	27

Q31. What is your age?

	Response Percent	Response Count
less than 25	4.5%	28
25-34	29.2%	182
35-44	24.0%	150
45-54	19.7%	123
55-64	17.9%	112
65 or older	4.6%	29
	Total answered question	624
	skipped question	21

Q32. Do you have a physical disability?

	Response Percent	Response Count
Yes	4.1%	26
No	95.9%	602
	Total answered question	628
	skipped question	17

Q33. Your gender

	Response Percent	Response Count
Female	56.2%	349
Male	43.8%	272
	Total answered question	621
	skipped question	24

Q34. Which of the following describe your race/ethnicity? (check all that apply)

Race/Ethnicity	Response Percent	Response Count
African American/Black	5.3%	34
Native American	2.3%	15
Asian/Pacific Islander	2.8%	18
Hispanic	2.9%	19
White	78.4%	506
Other	4.7%	30
Refused	3.6%	23
Total answered question		645
skipped question		0

Q35. Would you say your total annual household income is?

Zipcode	Response Percent	Response Count
\$10,000 to \$19,999	1.9%	11
\$20,000 to \$29,999	3.1%	18
\$30,000 to \$39,999	9.0%	53
\$40,000 to \$49,999	12.2%	72
\$50,000 to \$59,999	8.0%	47
\$60,000 to \$79,999	18.3%	108
\$80,000 or more	46.5%	274
Under \$10,000	1.0%	6
Total answered question		589
skipped question		56

Section 2.2

Resident Tabular Data

Q1. Do you live in the Downtown Area?

Zipcode	Response Percent	Response Count
73102	56.7%	38
73103	7.5%	5
73104	22.4%	15
73106	7.5%	5
73109	1.5%	1
73120	1.5%	1
73142	1.5%	1
73159	1.5%	1
Total answered question		67
skipped question		0

Q2. How many working vehicles do you have available in your household?

	Response Percent	Response Count
0	9.1%	3
1	48.5%	16
2	36.4%	12
3	6.1%	2
Total answered question		33
skipped question		0

*Only asked in resident survey

Q3. Do you work downtown ?

	Response Percent	Response Count
Yes	48.5%	16
No	51.5%	17
Total answered question		33
skipped question		0

*Only asked in resident survey

Q3. Q3 Work zipcode

Zipcode	Response Percent	Response Count
73102	50.0%	8
73103	6.3%	1
73104	12.5%	2
73106	25.0%	4
99999	3.0%	1
Total answered question		16
skipped question		0

*Only asked in resident survey

Q4. Approximately what time did you DEPART your home to go to work?

	Response Percent	Response Count
Before 6 AM	3.0%	2
6 AM - 6:59 AM	3.0%	2
7 AM - 7:59 AM	40.3%	27
8 AM - 8:59 AM	43.3%	29
9 AM - 9:59 AM	4.5%	3
10 AM or after	4.5%	3
Other	1.5%	1
Total answered question		67
skipped question		0

Q5. Altogether, how many different stops did you make on your way to work?

	Response Percent	Response Count
0	55.2%	37
1	28.4%	19
2	7.5%	5
3	1.5%	1
4 or more	7.5%	5
Total answered question		67
skipped question		0

Q6. Which of the following best describes how you got from your home to your work location?

	Response Percent	Response Count
Driver of Car	60.0%	39
Passenger of Car	4.6%	3
Public Bus	4.6%	3
Walked	23.1%	15
Rode Bicycle	7.7%	5
Other	0.0%	0
Total answered question		65
skipped question		2

Q6. Route		
Route	Response Percent	Response Count
2	33.3%	1
5	33.3%	1
11	33.3%	1
Total answered question		3
skipped question		0

Q7. Approximately what time did you ARRIVE at your work location?		
	Response Percent	Response Count
Before 7 AM	3.0%	2
7 AM - 7:59 AM	26.9%	18
8 AM - 8:59 AM	47.8%	32
9 AM - 9:59 AM	14.9%	10
10 AM - 10:59 AM	1.5%	1
11 AM or after	4.5%	3
Other	1.5%	1
Total answered question		67
skipped question		0

Q6a. Including yourself, how many people were in the vehicle ?		
	Response Percent	Response Count
1	81.0%	34
2	16.7%	7
3	2.4%	1
Total answered question		42
skipped question		25

Q8. How many minutes did it take you to get from your home to your work location?		
	Response Percent	Response Count
0 to 5 minutes	13.8%	9
6 to 10 minutes	29.2%	19
11 to 20 minutes	35.4%	23
21 to 30 minutes	13.8%	9
31 to 45 minutes	3.1%	2
46 to 60 minutes	3.1%	2
60+ minutes	1.5%	1
Total answered question		65
skipped question		2

Q9. Approximately, how many miles did you commute or travel to get from your home to your work location?

	Response Percent	Response Count
1 to 5 miles	64.1%	41
6 to 10 miles	9.4%	6
11 to 20 miles	20.3%	13
21 to 30 miles	3.1%	2
31+ miles	3.1%	2
Total answered question		64
skipped question		3

Q10. How do you typically travel around downtown?

	Response Percent	Response Count
Driver of Car	39.4%	13
Bicycle	3.0%	1
Public Bus	3.0%	1
Walk	45.5%	15
Spokies Bike Share	0.0%	0
Downtown Discovery bus	3.0%	1
Ride Share (Uber, Lyft)	6.1%	2
Other	0.0%	0
Total answered question		33
skipped question		0

*Only asked in resident survey

Q11. Besides your home, which TWO types of places do you normally travel to in the downtown area?

	Response Percent	Response Count
Dining (beverage or food)	90.9%	30
Entertainment	3.0%	1
Gym/Exercise	15.2%	5
Library	3.0%	1
Movies	3.0%	1
Other	12.1%	4
Parks	3.0%	1
Store/Shopping	30.3%	10
Work related location	33.3%	11
Total answered question		33
skipped question		0

*Only asked in resident survey

Q12. Have you used the downtown bike share system (Spokies) in the past 12 months?

	Response Percent	Response Count
Yes	9.1%	3
No	90.9%	30
Total answered question		33
skipped question		0

*Only asked in resident survey

Q12a. How often do you use Spokies Bike Share?

	Response Percent	Response Count
daily	0.0%	0
1 to 2 times per week	33.3%	1
3 to 4 times per week	0.0%	0
5+ times per week	0.0%	0
1 to 2 times per month	66.7%	2
3 to 4 times per month	0.0%	0
5+ times per month	0.0%	0
Total answered question		3
skipped question		0

*Only asked in resident survey

Q13. Have you used the Downtown Discovery bus in Oklahoma City in the past 90 days?

	Response Percent	Response Count
Yes	9.7%	3
No	90.3%	28
Total answered question		31
skipped question		2

*Only asked in resident survey

Q13a. How often do you use the Downtown Discovery bus?

	Response Percent	Response Count
daily	0.0%	0
1 to 2 times per week	33.3%	1
3 to 4 times per week	0.0%	0
5+ times per week	0.0%	0
1 to 2 times per month	66.7%	2
3 to 4 times per month	0.0%	0
5+ times per month	0.0%	0
Total answered question		3
skipped question		0

*Only asked in resident survey

Q14_1. The cost of parking increases at the place you live or work or at places you visit frequently.

	Response Percent	Response Count
Very unlikely	41.9%	13
Unlikely	19.4%	6
Neutral	6.5%	2
Likely	12.9%	4
Very likely	6.5%	2
Don't know	12.9%	4
Total answered question		31
skipped question		2

*Only asked in resident survey

Q14_2. The time it takes to get to your destination by car increases due to traffic congestion.

	Response Percent	Response Count
Very unlikely	24.2%	8
Unlikely	21.2%	7
Neutral	15.2%	5
Likely	21.2%	7
Very likely	12.1%	4
Don't know	6.1%	2
Total answered question		33
skipped question		0

*Only asked in resident survey

Q14_3. Transit stops were located closer to your home.

	Response Percent	Response Count
Very unlikely	21.2%	7
Unlikely	18.2%	6
Neutral	12.1%	4
Likely	27.3%	9
Very likely	15.2%	5
Don't know	6.1%	2
Total answered question		33
skipped question		0

*Only asked in resident survey

Q14_4. Transit stops were located closer to the place you work or visit frequently.

	Response Percent	Response Count
Very unlikely	21.9%	7
Unlikely	21.9%	7
Neutral	12.5%	4
Likely	21.9%	7
Very likely	15.6%	5
Don't know	6.3%	2
Total answered question		32
skipped question		1

*Only asked in resident survey

Q14_5. Buses were scheduled to arrive at stops more frequently.

	Response Percent	Response Count
Very unlikely	21.9%	7
Unlikely	21.9%	7
Neutral	9.4%	3
Likely	21.9%	7
Very likely	15.6%	5
Don't know	9.4%	3
Total answered question		32
skipped question		1

*Only asked in resident survey

Q14_6. Service were offered earlier or later on Downtown Discovery.

	Response Percent	Response Count
Very unlikely	28.1%	9
Unlikely	12.5%	4
Neutral	6.3%	2
Likely	25.0%	8
Very likely	12.5%	4
Don't know	15.6%	5
Total answered question		32
skipped question		1

*Only asked in resident survey

Q14_7. Your employer provided incentives to use public transportation services (leave blank if not employed).

	Response Percent	Response Count
Very unlikely	16.1%	5
Unlikely	12.9%	4
Neutral	12.9%	4
Likely	35.5%	11
Very likely	16.1%	5
Don't know	6.5%	2
Total answered question		31
skipped question		2

*Only asked in resident survey

Q14_8. Better timed transfers between services

	Response Percent	Response Count
Very unlikely	25.0%	8
Unlikely	21.9%	7
Neutral	15.6%	5
Likely	15.6%	5
Very likely	15.6%	5
Don't know	6.3%	2
Total answered question		32
skipped question		1

*Only asked in resident survey

Q14_9. If it cost less to ride

	Response Percent	Response Count
Very unlikely	25.8%	8
Unlikely	19.4%	6
Neutral	9.7%	3
Likely	9.7%	3
Very likely	19.4%	6
Don't know	16.1%	5
Total answered question		31
skipped question		2

*Only asked in resident survey

Q14_10. If shelters were located at bus stops where you would board/alight at

	Response Percent	Response Count
Very unlikely	22.6%	7
Unlikely	19.4%	6
Neutral	6.5%	2
Likely	22.6%	7
Very likely	16.1%	5
Don't know	12.9%	4
Total answered question		31
skipped question		2

*Only asked in resident survey

Q15. Does the Downtown Discovery currently travel to the places where you need to go?

	Response Percent	Response Count
Yes	29.4%	5
No	70.6%	12
Total answered question		17
skipped question		16

*Only asked in resident survey

Q16. Where would you like Downtown Discovery to take you?

	Response Percent	Response Count
Airport	14.3%	1
NW 10th St and Walker Ave	14.3%	1
Ouhsc	14.3%	1
Random venues	14.3%	1
Spring lake drive	14.3%	1
Edmond	14.3%	1
Not sure	14.3%	1
Total answered question		7
skipped question		5

*Only asked in resident survey

Q17. Did you know that a downtown modern streetcar is expected to begin operation in 2018?

	Response Percent	Response Count
Yes	81.8%	27
No	18.2%	6
Total answered question		33
skipped question		0

*Only asked in resident survey

Q18. How likely would you be to begin using the downtown modern streetcar to move around downtown?

	Response Percent	Response Count
Very Likely	0.0%	0
Likely	6.1%	2
Not Sure	36.4%	12
Not Likely	24.2%	8
Not Likely At All	33.3%	11
Total answered question		33
skipped question		0

*Only asked in resident survey

Q19. Have you seen the final downtown modern streetcar route?

	Response Percent	Response Count
Yes	33.3%	11
No	66.7%	22
Total answered question		33
skipped question		0

*Only asked in resident survey

Q20. What is the minimum level of service frequency that would encourage you to use the new downtown modern streetcar at least once a week?

	Response Percent	Response Count
Less than 10 mins	28.1%	9
Between 10 to 15 mins	46.9%	15
Between 15 to 20 mins	9.4%	3
Between 20 to 30 mins	6.3%	2
Between 30 to 45 mins	6.3%	2
Between 45 to 60 mins	0.0%	0
Would not use the streetcar	3.1%	1
Total answered question		32
skipped question		1

*Only asked in resident survey

Q21. Would you like to receive emails with more information about the streetcar?

	Response Percent	Response Count
Yes	45.2%	14
No	54.8%	17
Total answered question		31
skipped question		2

*Only asked in resident survey

Q22a. Park and ride services where you park your car & then take a bus to get to the location

	Response Percent	Response Count
Very unlikely	34.0%	16
Unlikely	23.4%	11
Neutral	19.1%	9
Likely	10.6%	5
Very likely	8.5%	4
Don't know	4.3%	2
Total answered question		47
skipped question		20

Q22b. Carpool (a shared ride) with other people

	Response Percent	Response Count
Very unlikely	38.3%	18
Unlikely	25.5%	12
Neutral	8.5%	4
Likely	19.1%	9
Very likely	6.4%	3
Don't know	2.1%	1
Total answered question		47
skipped question		20

Q22c. Traditional bus service from your home to Your work location

	Response Percent	Response Count
Very unlikely	23.4%	11
Unlikely	17.0%	8
Neutral	17.0%	8
Likely	21.3%	10
Very likely	19.1%	9
Don't know	2.1%	1
Total answered question		47
skipped question		20

Q22d. Premium, rapid bus service that would have modern buses arrive at stops every 10-12 minutes; the service would have fewer stops and move faster than traditional bus service

	Response Percent	Response Count
Very unlikely	13.0%	6
Unlikely	2.2%	1
Neutral	21.7%	10
Likely	37.0%	17
Very likely	23.9%	11
Don't know	2.2%	1
Total answered question		46
skipped question		21

Q22e. Bicycling facilities if there were safe routes between facilities downtown, good signage, and convenient storage areas for bikes

	Response Percent	Response Count
Very unlikely	14.9%	7
Unlikely	4.3%	2
Neutral	17.0%	8
Likely	27.7%	13
Very likely	36.2%	17
Don't know	0.0%	0
Total answered question		47
skipped question		20

Q22f. Pedestrian/Walking facilities if there were safe walking routes between facilities downtown

	Response Percent	Response Count
Very unlikely	6.4%	3
Unlikely	0.0%	0
Neutral	10.6%	5
Likely	34.0%	16
Very likely	48.9%	23
Don't know	0.0%	0
Total answered question		47
skipped question		20

Q22g. Free shuttle service that would take you to other destinations downtown

	Response Percent	Response Count
Very unlikely	6.4%	3
Unlikely	4.3%	2
Neutral	12.8%	6
Likely	36.2%	17
Very likely	40.4%	19
Don't know	0.0%	0
Total answered question		47
skipped question		20

Q23. How far would you be willing to walk from the entrance of the place where you most often visit downtown to a bus stop where you could use public transportation to travel to/from that location and your home?

	Response Percent	Response Count
Yes	68.8%	33
Would not use	16.7%	8
Don't know	14.6%	7
Total answered question		48
skipped question		19

Q23. Number of blocks

	Response Percent	Response Count
1	3.1%	1
2	25.0%	8
3	18.8%	6
4	9.4%	3
5 or more	43.8%	14
Total answered question		32
skipped question		1

Q24a. How easy it is to walk between destinations in the Downtown area

	Response Percent	Response Count
Very difficult	4.2%	2
Difficult	2.1%	1
OK	29.2%	14
Easy	43.8%	21
Very easy	18.8%	9
Don't know	2.1%	1
Total answered question		48
skipped question		19

Q24b. How easy it is to bike between destinations in the Downtown area

	Response Percent	Response Count
Very difficult	4.3%	2
Difficult	8.7%	4
OK	32.6%	15
Easy	19.6%	9
Very easy	8.7%	4
Don't know	26.1%	12
Total answered question		46
skipped question		21

Q24c. Availability of parking

	Response Percent	Response Count
Very difficult	10.4%	5
Difficult	14.6%	7
OK	37.5%	18
Easy	20.8%	10
Very easy	10.4%	5
Don't know	6.3%	3
Total answered question		48
skipped question		19

Q24d. Availability of public bus service

	Response Percent	Response Count
Very difficult	12.8%	6
Difficult	10.6%	5
OK	23.4%	11
Easy	12.8%	6
Very easy	4.3%	2
Don't know	36.2%	17
Total answered question		47
skipped question		20

Q24e. Width of sidewalks and pedestrian walkways

	Response Percent	Response Count
Very difficult	4.2%	2
Difficult	12.5%	6
OK	33.3%	16
Easy	33.3%	16
Very easy	12.5%	6
Don't know	4.2%	2
Total answered question		48
skipped question		19

Q25. Which THREE of the items listed above do you think should be the top priorities for improvement to transportation in the Downtown area?

	Response Percent	Response Count
How easy it is to walk between destinations in the Downtown area	78.3%	36
How easy it is to bike between destinations in the Downtown area	54.3%	25
Availability of parking	45.7%	21
Availability of public bus service	58.7%	27
Width of sidewalks and pedestrian walkways	52.2%	24
Total answered question		46
skipped question		21

Q27. Which of the following best describes your occupation?

	Response Percent	Response Count
Management or professional occupation	67.2%	45
Service industry worker	10.4%	7
Sales and office occupations	13.4%	9
Construction, extraction, and maintenance occupations	1.5%	1
Other	7.5%	5
Total answered question		67
skipped question		0

Q28 What is your age?

	Response Percent	Response Count
less than 25	6.1%	4
25-34	33.3%	22
35-44	25.8%	17
45-54	19.7%	13
55-64	7.6%	5
65 or older	7.6%	5
Total answered question		66
skipped question		1

Q29. Do you have a physical disability?

	Response Percent	Response Count
Yes	3.0%	2
No	97.0%	65
Total answered question		67
skipped question		0

Q30. Your gender

	Response Percent	Response Count
Male	55.2%	37
Female	44.8%	30
Total answered question		67
skipped question		0

Q31. Which of the following describe your race/ethnicity?

	Response Percent	Response Count
African American/Black	7.7%	5
Native American	0.0%	0
Asian/Pacific Islander	3.1%	2
Hispanic	3.1%	2
White	81.5%	53
Other	3.1%	2
Refused	1.5%	1
Total answered question		65
skipped question		2

Q32. Would you say your total annual household income is?

	Response Percent	Response Count
\$20,000 to \$29,999	6.2%	4
\$30,000 to \$39,999	6.2%	4
\$40,000 to \$49,999	15.4%	10
\$50,000 to \$59,999	3.1%	2
\$60,000 to \$79,999	13.8%	9
\$80,000 or more	50.8%	33
Under \$10,000	4.6%	3
Total answered question		65
skipped question		2