

# DESTINATION FORWARD

EMBARC is Central Oklahoma's transit expert, offering bus, ferry, bike share, streetcar and downtown parking solutions in the Greater Oklahoma City area. Our transportation options connect people with their community, while easing traffic congestion and reducing air pollution.

## WHAT'S NEW AT EMBARK?

- **OKC Moves System Update** - a comprehensive update to existing bus service to create more connections and improve reliability
- **Regional Transportation Authority (RTA) of Central Oklahoma** - plans for regional commuter rail service are underway
- **Launch of RAPID** - EMBARK's bus rapid transit network
- **Go Norman Transit Plan** - a comprehensive update to existing bus service in the City of Norman



**DID YOU KNOW THAT OVER 80% OF OUR CUSTOMERS DO NOT HAVE A PERSONAL CAR AVAILABLE OR CANNOT DRIVE?**

**EMBARC'S SERVICES ARE CRITICAL FOR CENTRAL OKLAHOMA.**

## ABOUT US

EMBARC is the business unit of the Central Oklahoma Transportation & Parking Authority (COTPA) – a public trust administered by the City of Oklahoma City.

EMBARC's vision is to be world-class transportation that is accessible to all, and all want to access it. EMBARK's mission is to be a self-sustaining transportation network that removes barriers of location and socioeconomic status, while elevating the status and use of public transportation so all of central Oklahoma can safely and quickly reach their destination.



# EMBARK AT A GLANCE

## TRANSIT FLEET & SERVICE PROFILE

- 73 Buses
- 27 Local Routes
- 5 Night Routes
- 3 Ferry Boats
- 7 Modern Streetcars
- 24 Para Transit buses
- 1 Commuter Express Route
- 63 Spokies Dockless Bikes
- 5 Ferry Landings
- 9 CNG *RAPID* Vehicles

All buses and streetcars are wheelchair accessible and equipped with bicycle racks.

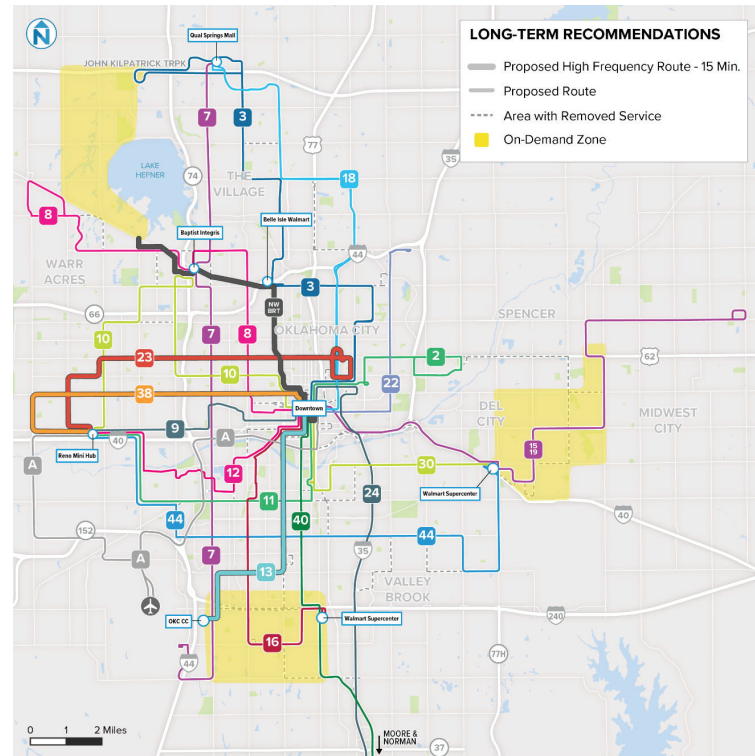
Weekday service from 4:30 am – 7:30 pm

Weeknight service from 7 pm - Midnight\*

Saturday & Sunday service from 6:30 am – 6:30 pm

\*Routes 005, 011, 13N, 022 and 23N

EMBARK has approximately 296 employees.



## TRANSIT FUNDING

The 2023-2024 fiscal year EMBARK transit operating budget of \$48.6 million is primarily supported by the City of Oklahoma City (60%). Additional funding comes from federal (17%), Norman (8%), and state (2%), bus fares (5%), grants and other (8%).

## RIDERSHIP & STATS

FY2022 FIXED ROUTE BUS	2,224,040
Saturday Fixed Route	175,309
Sunday Fixed Route*	127,852
Weekday Fixed Route	1,529,851
Weeknight Fixed Route	107,878
Plus	46,053
Mobility Management Trips	45,530
Streetcar (Bricktown & Downtown Loops)*	224,305
Ferry Transit Trips (Oklahoma River Cruises)	4,206
Bike Share Trips (Spokies)	3,144



## CONNECT WITH US

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