



DESTINATION FORWARD

EMBARK is Oklahoma City's transit provider, offering bus, ferry transit, bike share, streetcar, vanpool, and downtown parking solutions in the Greater Oklahoma City area. Our transportation options connect people with their community while easing traffic congestion and reducing air pollution.

WHAT'S NEW AT EMBARK?

- Later weeknight service has arrived! Six routes are now operating until midnight during the weekdays - routes 005, 011, 13N, 022, 23N, and the CIRC.
- Weekend bus service on 16 routes. Sunday service launched January 2019 mirroring existing Saturday service.
- EMBARK now operates a 4.8 mile modern streetcar in Downtown Oklahoma City.
- Technology has a new seat on the bus! We offer onboard WiFi, real-time info, mobile tools, journey (trip) planner, and mobile fare payment.
- Additional enhanced bus stops and shelters are rolling out, including sidewalks and curb cuts; improving accessibility.



DID YOU KNOW THAT 51 PERCENT OF OKC TRANSIT RIDERS ARE TRAVELING TO WORK OR SCHOOL?

ABOUT US

The Central Oklahoma Transportation and Parking Authority were established in 1966 as a Public Trust, pursuant to Title 60 of the Oklahoma Statutes, Section 176, et.seq., to operate and maintain the public transportation and parking systems for the metropolitan Oklahoma City area. The City of Oklahoma City is the sole beneficiary of the Trust.

Doing business as EMBARK, the organization is responsible for planning, constructing, owning and operating passenger transportation systems and downtown parking facilities. EMBARK provides a cost-efficient transit network by fostering relationships, developing public/private partnerships with Greater Oklahoma City communities and promoting the use of transit-oriented development policies.

OKLAHOMA CITY



EMBARCK

AT A GLANCE

TRANSIT FLEET & SERVICE PROFILE

- 60 Buses
- 19 Local Routes
- 6 Night Routes
- 3 Ferry Boats
- 7 Modern Streetcars
- 24 Para Transit buses
- 1 Commuter Express Route
- 51 Spokies Bikes (8 Stations)
- 4 Ferry Landings

All buses and streetcars are ADA accessible and equipped with bicycle racks.

Weekday service from 5:30 am – 7:45 pm

Weeknight service from 7 pm - Midnight*

Weekend service from 6 am – 6:30 pm

*Routes 005, 011, 13N, 022 and 23N

EMBARCK has approximately 225 employees.

FARES & PASSES

	UNIVERSAL	CIRCULATOR
Single trip	\$1.75	\$1
Express single trip	\$3	-
Day Pass	\$4	\$3
7-Day Pass	\$14	-
30-Day Pass	\$50	\$32
Annual Pass	\$600	\$384

Children age 6 and under are free with a paying adult. Reduced fare benefits include half-price fares.

TRANSIT PROGRAMS

PLUS

For pre-qualified persons, EMBARK's Plus paratransit service is for people who are not able to ride regular fixed route buses due to a disabling health condition.

HAUL PASS

Middle and High School students can take EMBARK anywhere, anytime EMBARK bus and streetcars are running for only \$10 a month*. Registration is required.

*Juniors and seniors can ride for free.

GUARANTEED RIDE HOME

Provides up to four vouchers a year for taxi rides for persons who utilize fixed route service and have an emergency arise and need to get home. To register, visit embarkok.com/use/programs/grh.

SHARE-A-FARE

Discount taxi fare for seniors and persons with disabilities who live within a defined area.

STEP SHOPPING SHUTTLE

Transportation for seniors to and from designated grocery stores.

ROAD SCHOLARS

An extension of the classroom, school-age students, scout troops, and student groups can use existing transit services fare-free to reach educational destinations. More than 1,200 student trips were provided in FY 18 through this program.

TRANSIT FUNDING

The 2018-2019 fiscal year transit operating budget of \$34.7 million is primarily supported by the City of Oklahoma City (63%). Additional funding comes from federal (21%) and state (3%), bus fares (10%), grants and other (3%).

RIDERSHIP & STATS

FY2018 FIXED ROUTE BUS	2,958,863
Saturday Fixed Route	231,646
Weekday Fixed Route	2,631,201
Weeknight Fixed Route	96,016
Plus	53,155
Special Services Trips	45,069
Bus 'N' Bike Trips	67,897
Ferry Transit Trips (Oklahoma River Cruises)	12,138
Bike Share Trips (Spokies)	12,643

All ridership numbers are based on the fiscal year 2017-2018.



CONNECT WITH US

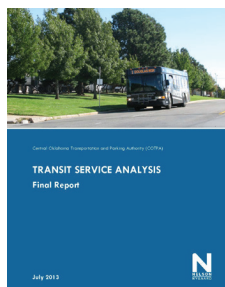
- embarkok.com
- 405-235-RIDE (7433)
- embarkok@okc.gov
- @embarkok
- fb.com/embarkok



FORWARD TOGETHER

KEEPING THE REGION MOVING WITH TRANSIT

In 2012, COTPA and the OKC City Council hired Nelson/Nygaard – an award-winning transportation



planning firm – to conduct a study that reviewed, evaluated the operating efficiency of the current system and make recommendations for improving its public transit system without any additional resources or funding.

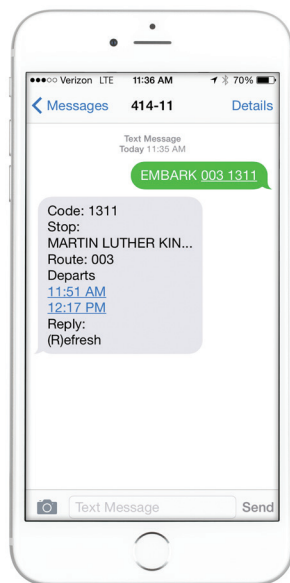
COTPA approved a new strategy in the fiscal year 2014 for providing transit services in the greater Oklahoma City area. Plans to realign bus routes, improve weekday frequency, and rebrand its family of services were implemented in late April 2014.

SYSTEM IMPROVEMENTS INCLUDED:

- 30-minute frequency on nearly all weekday routes
- Two 15-minute high-frequency corridors
- Over 1,300 new bus stops
- Six night routes running until midnight
- More than doubled install of modern bus shelters

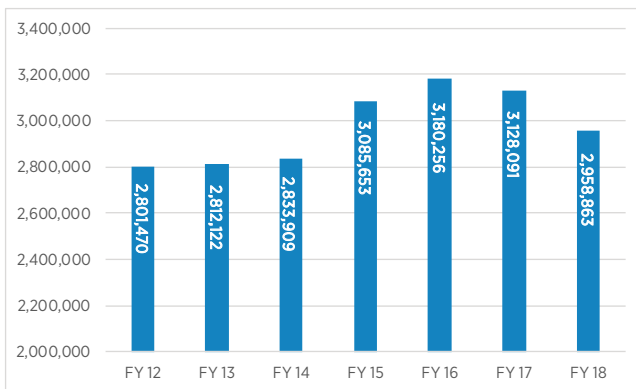
ENHANCED CUSTOMER INFORMATION

- Launched Rider Tools including real-time arrival information via text, as well as integration with Google, Transit, and Moovit apps
- Launched EMBARKConnect customer app
- Launched WI-FI on all buses & streetcars
- Launched mobile fare app



IMPACTS TO RIDERSHIP

FY18 finished with more than 2.9 million passenger trips.



Total Cumulative Ridership by Fiscal Year

REGIONAL TRANSIT

In 2005, COTPA conducted a Fixed Guideway Study of the Central Oklahoma region. As a result, a Fixed Guideway Plan was developed and is the necessary foundation for establishing a regional transit network.

In 2014 state legislation was passed to allow an RTA to draw taxing boundaries by precincts to establish dedicated funding for operations and capital projects. In August 2015, six metro area cities executed an MOU for the creation of a regional transit authority (RTA) for building a regional system. In December 2018, metro cities each approved the formation of a Regional Transit Authority (RTA), and in February 2019 the RTA was formally established and held its first meeting.

CURRENT PROJECTS

- CNG Fleet Transition & Fueling Station
- NW Corridor Bus Rapid Transit
- Ferry Landing Construction
- Bike Share Expansion

GREATEST NEEDS

- Sidewalks to Transit Stops
- Improved Transit Stops
- Pedestrian Signals
- Bus Replacement & Expansion
- Park & Ride Lots
- Facility Modernization
- River Ferry Landings