

Central Oklahoma Transportation & Parking Authority

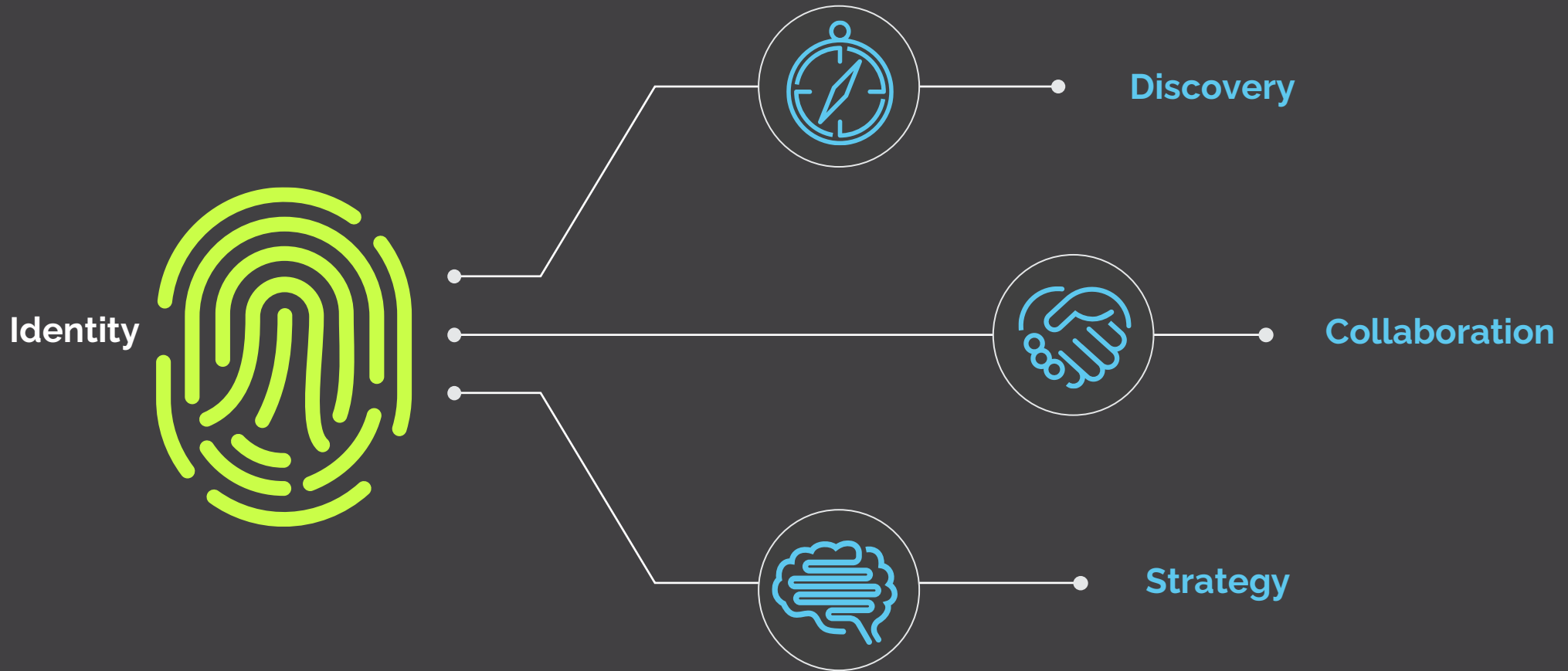


BRAND STRATEGY

November 5, 2021

The Process

RESEARCH > STRATEGY > DESIGN



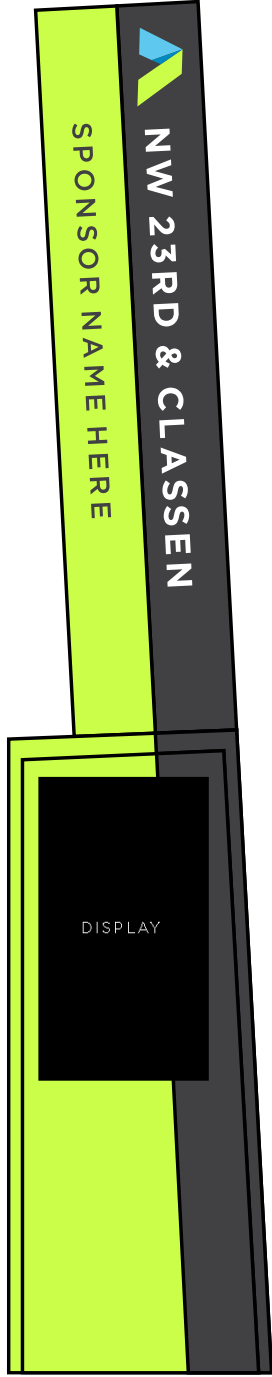
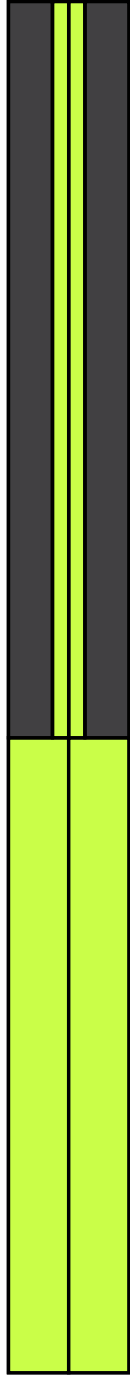
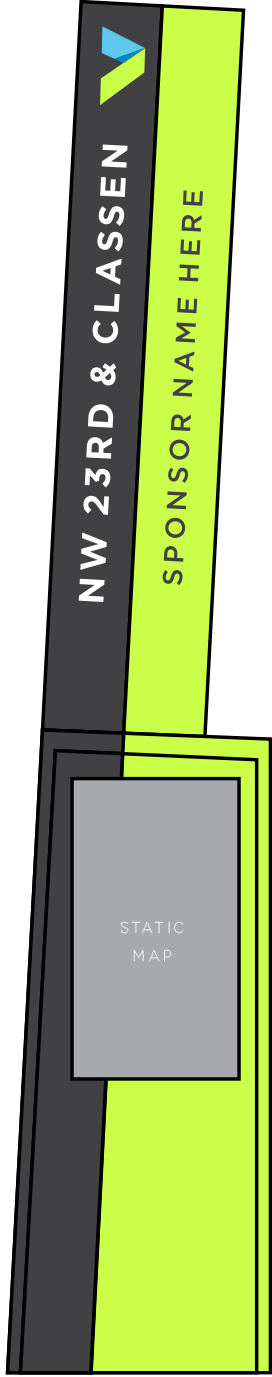
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Vehicle Features

- Coach-style Seating
- ADA All-Door Access
- Frameless Windows
- Onboard Wi-Fi & Digital Information
- Interior/Exterior Surveillance
- Upgraded Interiors and Lighting
- Clean Natural Gas (CNG)
- 3-Position Front Bike Rack (not pictured)



Concept Rendering of NW 23 & Classen Stops





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Concept Rendering of NW 23 & Classen Stop



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EMBARCK



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