

Transit Planned Growth – BRT Alternatives Analysis

PROJECT OVERVIEW

MAPS4



Project Overview

MAPS 4 includes \$61.3 million to build two additional Bus Rapid Transit (BRT) lines to serve key destinations in south and northeast Oklahoma City. MAPS 4 is conducting an Alternatives Analysis to evaluate how to implement BRT to best serve communities located in the study areas shown on the map.



BRT is an advanced, bus-based transit system that often includes enhanced bus stations and dedicated lanes similar to a streetcar or subway. Unlike typical bus service, BRT can avoid delays during high traffic times.

The BRT Alternatives Analysis project will progress through three phases:



Residents and stakeholders are invited to weigh in at key points during the project at public meetings, pop-up events, one-on-one meetings, and interactive surveys.

Project Goals



Connect Communities and Resources



Facilitate Prosperity and Growth



Expand Equitable Mobility Options

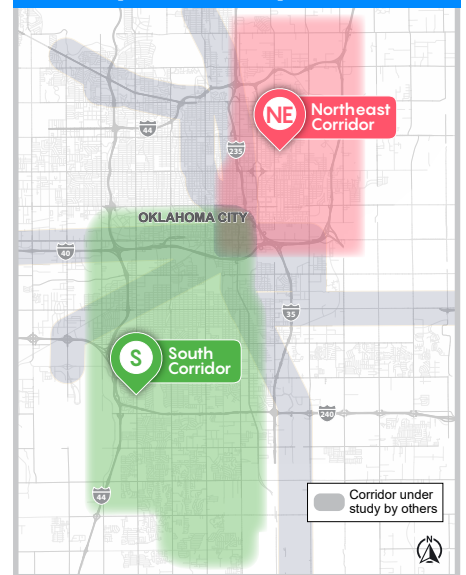


Move People Efficiently



Utilize Available Resources

Project Study Areas



Want to learn more?

Scan or visit www.MAPS4BRT.com



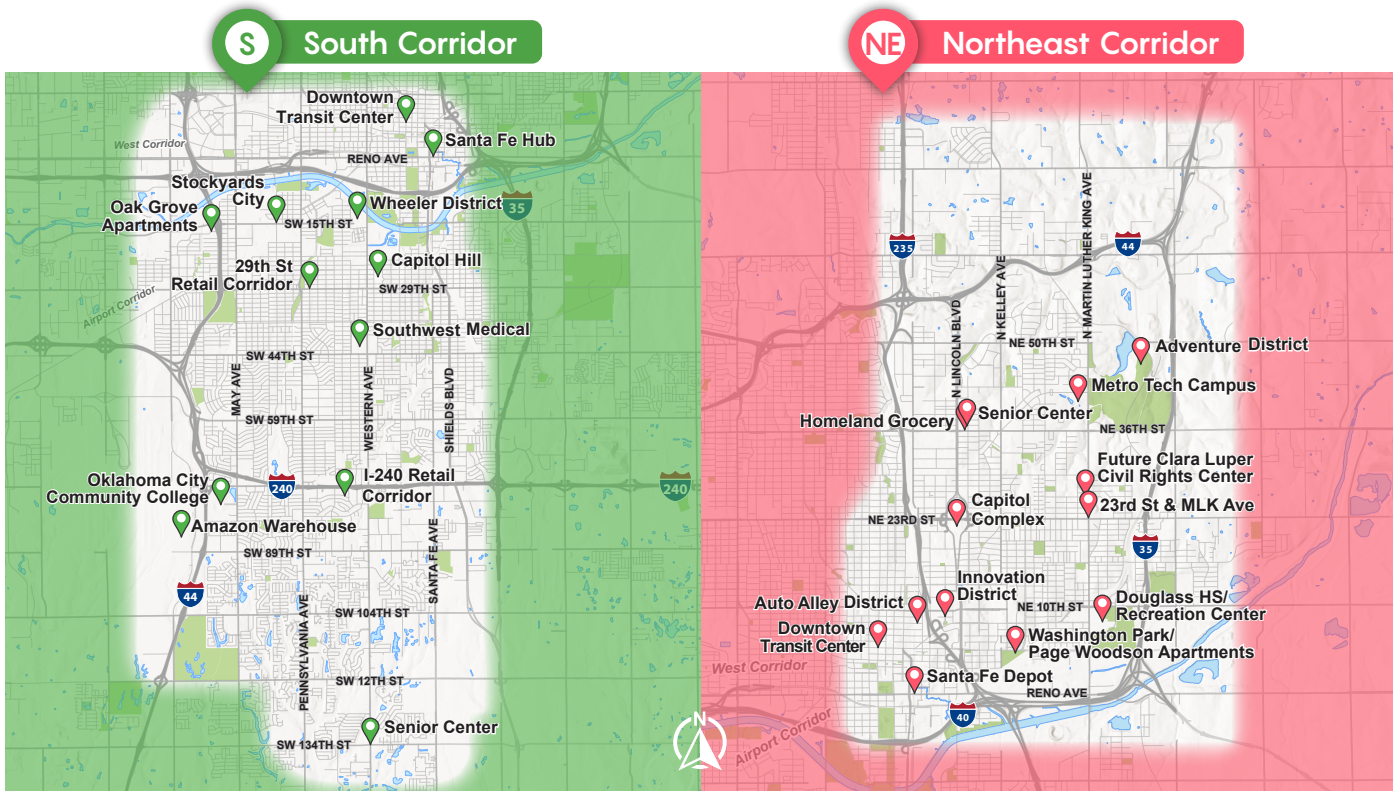
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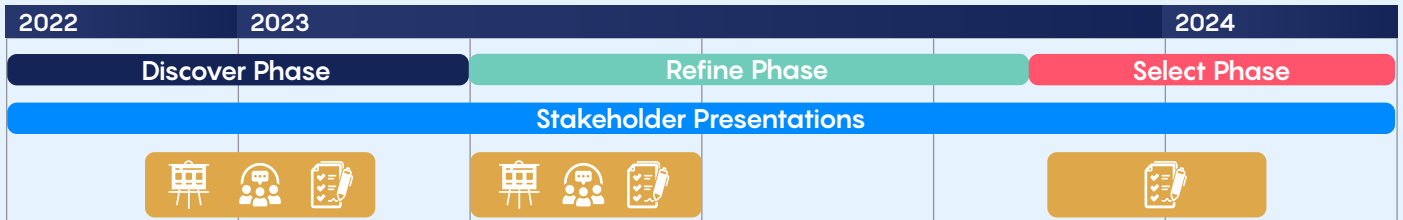


What is an Alternatives Analysis?

An Alternatives Analysis is used to **discover**, **refine**, and **select** a transit service that ties into existing and planned service and is supported by the local community. The process uses existing information (land use data and existing transit ridership) and anticipated growth (planned transit and development projects) to create multiple alternatives, which are refined after engaging with the community, stakeholders, City leaders, and agency partners. They are then tested against the project's goals and evaluation criteria. The preferred alternative is then shared with the community and stakeholders, and refined based on additional feedback and consideration. Finally, a Locally Preferred Alternative (LPA) is selected to advance into preliminary engineering.



Project Schedule



■ Stakeholder Engagement
 ■ Public Involvement
 Pop-up Events
 Public Meetings
 Surveys and Online Engagement

